

Engage. Empower. Evolve.





This year, the journey at Bhartiya Jan Utthan Parishad has been defined by three simple yet profound pillars: Engage, Empower and Evolve.

Engage

Progress is sustained through partnership. We Engage by listening to the heartbeat of the village. Through community-led projects and inclusive dialogue, we build the trust and solidarity necessary to bridge the gap between people and the resources they deserve.

Empower

Change begins with a spark of agency. We Empower by providing the tools for self-reliance whether it is technical training for farmers, leadership skills for women, or education for children. We give the community to lead their own development.

Evolve

Impact is measured by resilience. We Evolve when a community no longer needs an intervention to thrive. This is the stage of lasting transformation where vulnerable households become self-reliant and leadership drives sustainable change.

By providing the tools for self-reliance, fostering deep community partnerships, and adapting our strategies to meet new challenges, we are building a future where every individual in Bihar and Jharkhand can lead a life of dignity." As we look back on 2025-26, we see more than just data; we see a landscape that has begun to evolve because we dared to Empower and stayed to Engage.



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Who we are



The Bhartiya Jan Utthan Parishad (BJUP) is a registered not for profit Organisation established in 1983 by a group of committed and like-minded social worker under the leadership of Late Devendra Prasad Singh. The BJUP since its inception believes in empowering marginalized communities by strengthening their capabilities, enabling them to actively participate in decision-making processes and shape their own future. Through our various programs and initiatives, we aim to address the challenges faced by disadvantaged communities, including poverty, discrimination, lack of access to education and healthcare facilities. We believe in providing sustainable solutions that focus on long-term empowerment to enhance their quality of lives. We work in collaboration with various government, national, international development Organization, civil societies, CSRs and other stakeholders to promote inclusivity and social equality. BJUP established itself as a leading agency in an effective civil society collation and networking. In all our initiatives and processes, we maintain high standards of transparency and accountability, ensuring that resources are utilized effectively and efficiently to achieve its Vision and mission.



Holistic development of all sections of society through awareness and consciousness.



Deriving sustainable development processes ensuring improvement in quality of life of all sections of the society, especially of deprived and marginalized through participatory approach.



From the leadership



Dear Friends,

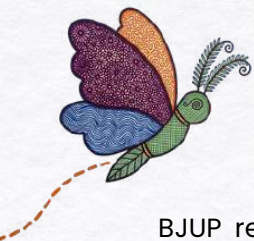
I have always believed that the strength of our nation rests in its villages. Real change begins at the grassroots, When people come together, recognize their own potential, and take ownership of their future. That is when progress lasts, and that is when it truly belongs to the community. This philosophy has been the guiding force behind Bhartiya Jan Utthan Parishad (BJUP) throughout the 2025-26 fiscal year, a period defined by our commitment to Engage, Empower and Evolve.

The past year has been one of significant validation for our mission. We are deeply honoured to have received the Impact Excellence Award and to be officially vetted by OneStage & Collaborative Philanthropy Foundation. These recognitions of our governance and accountability are not just milestones; they are promises to our partners and beneficiaries that we will continue to work with the highest integrity and innovation. Furthermore, being named a finalist in the 'Agriculture and Livelihoods' category at the prestigious Social Impact Awards 2025, organized by DoCC SPJIMR, has highlighted the profound impact of our Agriculture in Holistic Rural Development program.

Our journey toward Gram Swaraj reached a new peak in August 2025 with the launch of the SBI Gram Seva Project. Implemented in five villages of the Palasi Block, Araria District, this program directly reaches 1,586 households, offering comprehensive support across multiple thematic areas to foster growth, prosperity, and self-reliance. Whether it is through our digital classroom initiatives with LIC HFL and BSEB, or our community-strengthening work for PLHIV supported by centre for Health Research and Innovation, our focus remains the same: ensuring that the most vulnerable among us have the tools to lead.

As we look toward the future, we are evolving. From the implementation of a customized Management Information System (MIS) to the expansion of our "Model Village" frameworks, BJUP is moving towards a more data-driven and transparent era of social impact. I extend my heartfelt gratitude to our dedicated team, our resilient community members, and our visionary partners who believe, as I do, that when we empower a village, we empower the nation.

Abhishek Bhartiya
General Secretary, BJUP



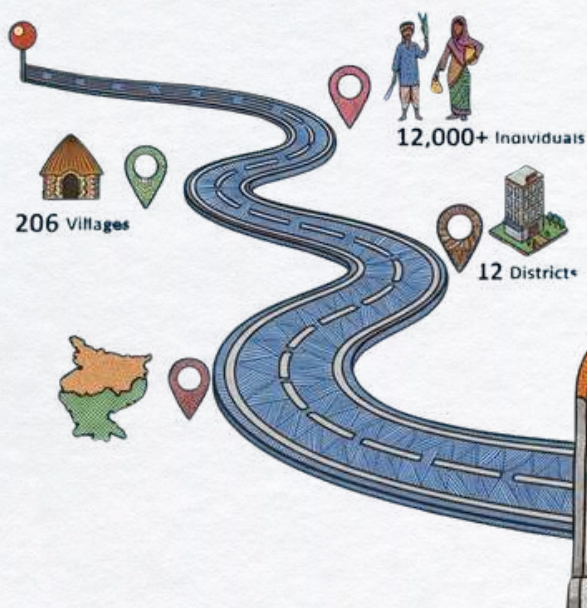
Our Presence: A blueprint of Change

BJUP remains steadfast in its commitment to supporting underserved communities across India, currently operating in 11 districts of Bihar and 2 districts of Jharkhand. Our strategic roadmap is closely aligned with NITI Aayog's mission to accelerate regional development, with a specialized focus on Aspirational Districts and Blocks. By prioritizing these high-priority zones, we ensure that our interventions in healthcare, education, and sustainable livelihoods reach the most vulnerable populations, effectively bridging the gap between national development goals and grassroots reality to foster long-term, inclusive growth.



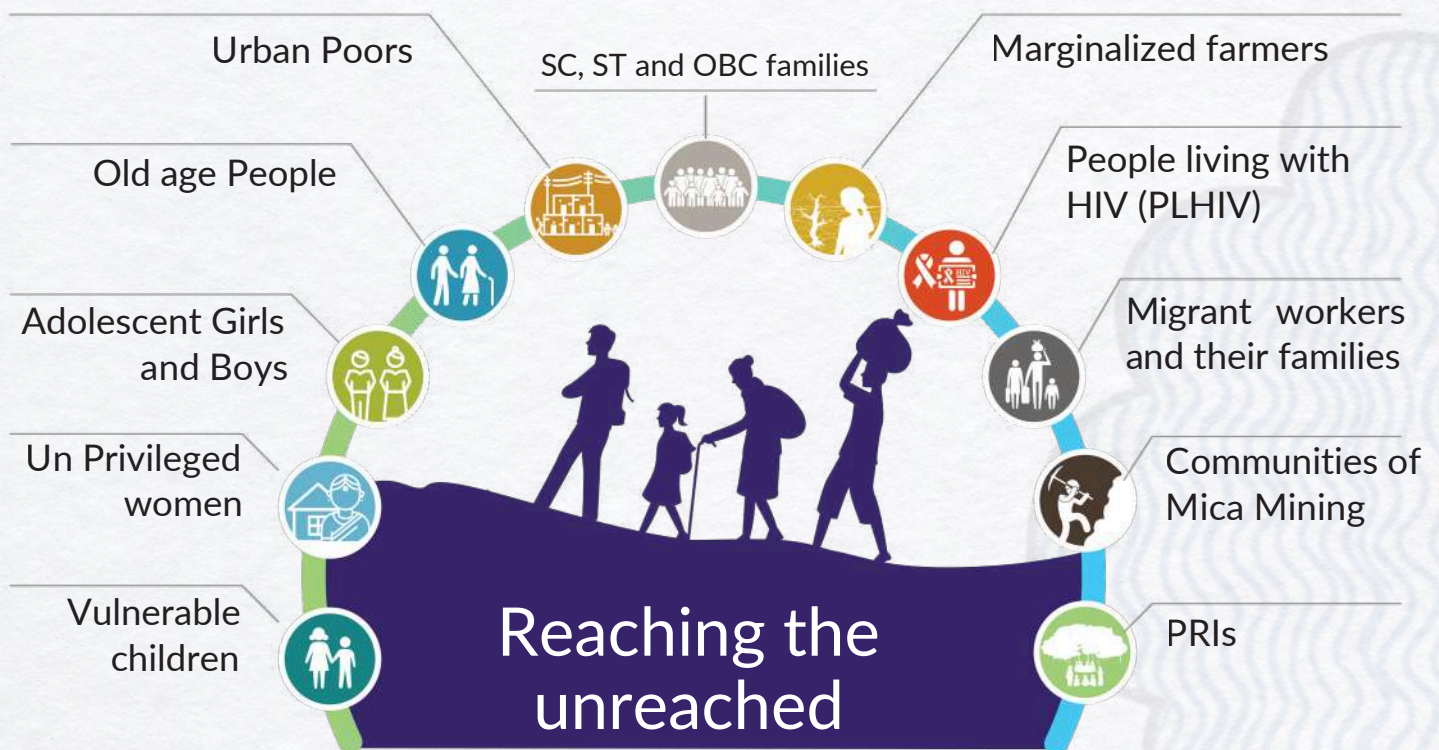
- |  Aspirational Districts |  Other Districts | |
|---|---|--|
|  Nawada |  Patna |  Nalanda |
|  Jamui |  Arwal |  Bhojpur |
|  Gaya |  Jehanabad |  Aurangabad |
|  Banka | | |
|  Araria | | |

- |  Aspirational Districts |  Other Districts |
|---|---|
|  Giridih |  Koderma |





We Work with





Our Programs:
The Pathways of Progress



Community Empowerment Program (CEP 3)

The Community Empowerment Program is a flagship initiative breaking the cycle of poverty in Bihar's mica-belt through a holistic five-pillar strategy: livelihood, education, social entitlements, health, and advocacy. During this project cycle, interventions strengthened early childhood care, improved learning outcomes, and promoted adolescent hygiene across targeted clusters. By providing ultra-poor households with asset-building support, kitchen gardens, and vocational training, the program boosted income security. Furthermore, scholarships and infrastructure improvements supported education, while health camps enhanced community well-being. By facilitating access to government schemes and financial literacy, the initiative has fostered resilient, self-reliant communities.

Thematic Areas



Child Protection and Education



Livelihood and Skill Development



Health and WASH



Women Empowerment



Natural Resource Management





Key Achievements:



221 Women reached through menstrual hygiene sessions to improve health practices.



259 People benefited from health and nutrition check-up camps.



64 Households supported with kitchen gardens for better nutrition.



4 Anganwadi Centres improved for better child services.



88 Children enrolled in Balwadi Centres for early education.



129 SMC members trained to strengthen school governance.



8 Students supported with scholarships.



1392 Animals treated through livestock camps.



108 People linked to welfare and livelihood schemes.



352 Children engaged in learning activities in four libraries.



277 Community members trained in financial literacy for better planning.



23 Adolescents trained in tailoring; 50% earning livelihoods.



291 People linked to social security services.





Holistic Rural Development Program (HRDP) P1015

The Holistic Rural Development Program (HRDP) aims to promote integrated and sustainable development in the rural periphery of Bhojpur district by strengthening livelihoods, education, health, and natural resource management. The program aims to enhance income generation opportunities for rural households through livestock promotion, skill development, and entrepreneurship support, while promoting climate-resilient and sustainable farming practices. It focuses on strengthening community-led natural resource management and improving access to quality health services through regular camps and awareness on preventive healthcare and nutrition. Additionally, the initiative works towards strengthening education systems by improving school and Anganwadi infrastructure and introducing digital learning for children. Overall, it seeks to build financially independent, inclusive, and resilient communities by fostering leadership, participation, and self-reliance among marginalized groups.

Thematic Areas



Child Protection and Education



Livelihood and Skill Development



Health and WASH



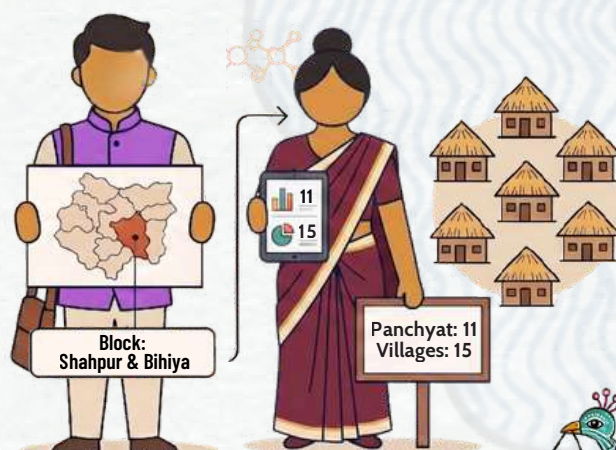
Women Empowerment



Natural Resource Management



Project Coverage





Key Achievements:



30 Soak pits built to improve sanitation for 90 households.



45 Vermicompost units set up to promote organic farming for 45 farmers.



150 Solar lights installed to enhance safety for 2,250 households.



4 Farm Field Schools established to support practical learning for farmers.



2993 People reached through 30 health camps to improve healthcare access.



3 Solar irrigation systems set up to enable cost-effective and sustainable farming.



1 Bedsheet unit established to support women-led enterprise.



2128 Livestock treated through 15 veterinary camps to improve productivity



45 KVS trainings conducted to strengthen farmer groups and practices.



2 Anganwadi centres improved with better sanitation and child-friendly facilities.



2 Government schools upgraded to Smart Schools with digital learning.





Gram Seva

The SBI Gram Seva Project, implemented in partnership with SBI Foundation, is a initiative to build resilience in the flood-prone Palasi Block of Araria district. This two-year programme adopts a holistic Model Village approach to address poverty, illiteracy, and recurring environmental risks. It strengthens access to services through Gram Seva Kendras as digital hubs for government schemes, while improving education by upgrading schools with smart classrooms and science labs, helping bridge the rural-urban gap. The project promotes health and sustainability through mobile healthcare services, solar-powered irrigation, and waste management systems such as Swachhata Saarathi vehicles. Emphasizing community ownership, the Prerna Centres empower women with self-defence skills and equip youth with vocational training. Through these integrated efforts, the project is enabling these communities to become self-reliant, adaptive, and capable of sustaining development despite geographic and socio-economic challenges.

Thematic Areas



Child Protection and Education



Livelihood and Skill Development



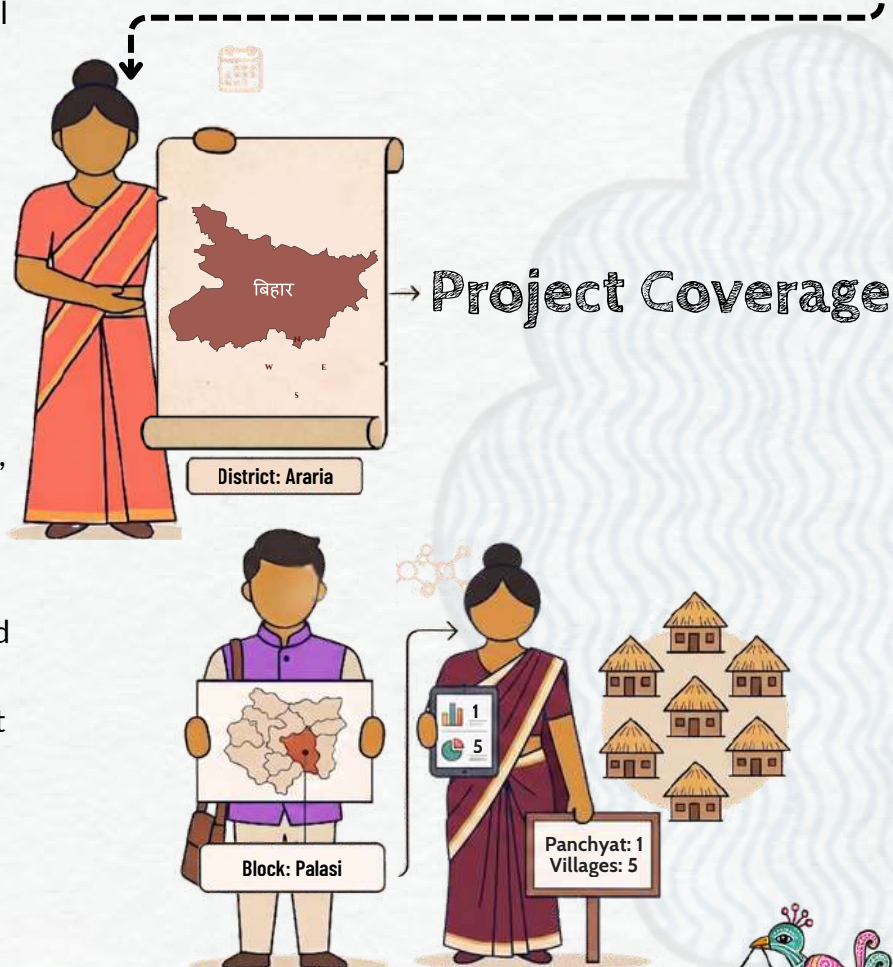
Health and WASH



Women Empowerment



Natural Resource Management





Key Achievements:



1757 People reached through Gram Seva Kendras to improve awareness on access to digital services and government schemes.



5 Schools supported with infrastructure, water and sanitation to create child-friendly learning environments.



5 Anganwadi Centres renovated to create child-friendly facilities.



10 Ojas scholarships provided to children for supporting their continued education.



5 Remedial classes set up, which benefited 100 children and improve their learning outcomes.



2061 Individuals treated through health camps for better access to healthcare services.



10 Compost units established to promote waste segregation and hygiene.



764 Livestock treated through veterinary camps to improve access to animal healthcare facilities.



35 Farmers supported with agricultural tools to reduce farming costs and to improve the productivity.



40 Women trained in tailoring through the Purna Centre to promote skill development.



25 Girl students supported with bicycles to improve access to education.



1 Youth training centre established to provide physical fitness and computer literacy training to enhance employability in the defence sector.



50 Solar streetlights installed to improve visibility and safety, benefiting 2,250 community members.



10 Tricycle were distributed to physical handicap persons to support in their daily life activity.





Coaching support to marginalized section for Medical (NEET) and Engineering (JEE) Entrance exam

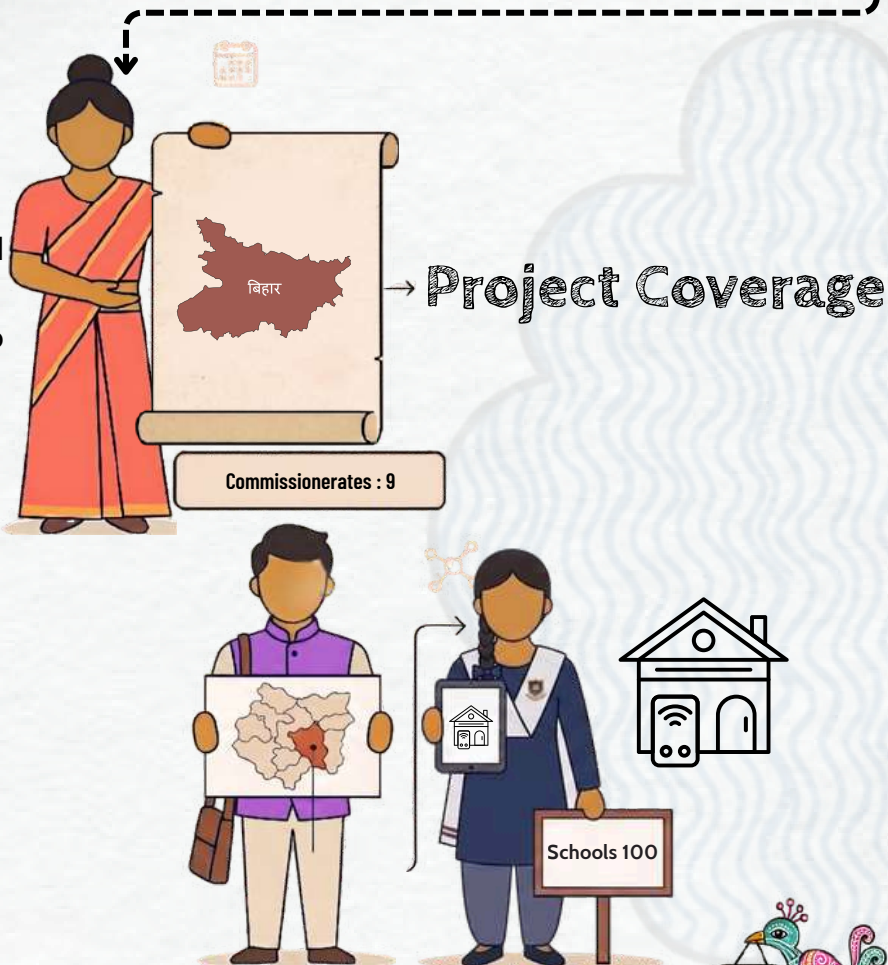
The initiative by the Bihar School Examination Board (BSEB), in collaboration with HDFC Bank under CSR Parivartan, aims to expand higher education access for meritorious students from underprivileged backgrounds. Despite socio-economic challenges, these students have excelled in their matriculation exams. The project supports learners from remote and backward areas of Bihar in preparing for competitive exams like JEE and NEET, enabling entry into reputed technical institutions.

Implemented across all nine commissionerates, including three Centers in Patna, the initiative ensures broad outreach. Bhartiya Jan Utthan Parishad (BJUP) contributes by facilitating smart class equipment, books, and study materials. This support creates an enabling learning environment, helping students perform better and promoting long-term socio-economic upliftment.

Thematic Areas



Child Protection
and Education





Key Achievements:



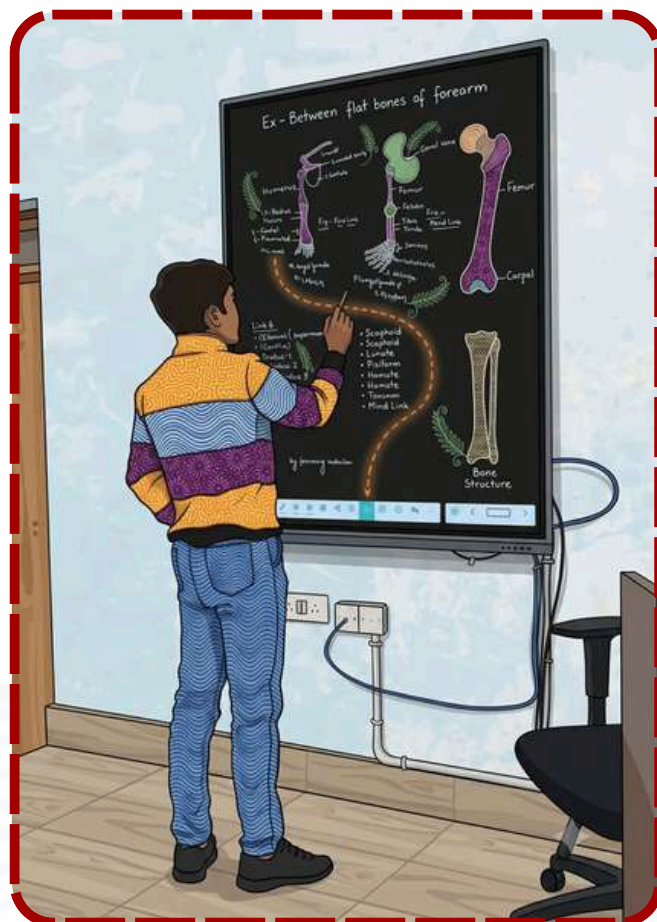
11 Centers were provided with Smart class equipment, and study materials to support learning.



1100 Meritorious students were benefitted from smart classrooms, books and study materials.



22 Classrooms were equipped with smart class resources.





BACHPAN

**“Building Atmosphere
for Children to have
Protection & nurturing”**

“BACHPAN” reflects BJUP’s strong commitment to child rights by supporting orphaned and semi-orphaned children across 10 slums and 30 Gram Panchayats in Patna, Nalanda, and Nawada districts of Bihar. The initiative focuses on rescuing children from rag-picking and forced labour through three key pillars: safe alternative care, community awareness, and child participation.

The program facilitates school enrolment, parenting support, and access to government welfare schemes, while ensuring regular health check-ups and counseling for overall development. It also strengthens community protection systems by forming child protection committees and creating child-friendly spaces. For older children, vocational training supports a smooth transition into adulthood. By fostering a safe and nurturing environment, BACHPAN empowers children to rebuild their lives with dignity and confidence.

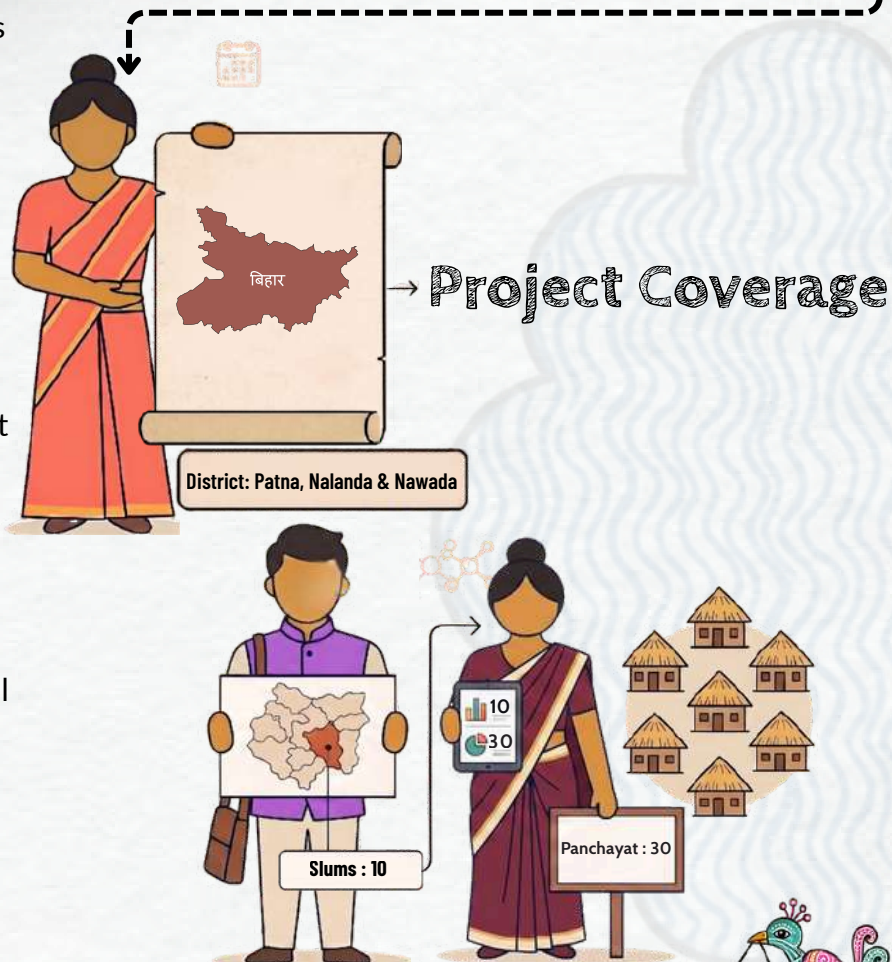
Thematic Areas



Child Protection
and Education



Health and
WASH





Key Achievements:



30 Panchayat Level Child Protection Committee are formed and strengthened.



84 Children received Sponsorship.



30 Child parliament group is formed and strengthen.



30 School Management Committee have been strengthened.



572 Children got aware on child rights.



483 Children received life skill training.



1800 Children received Education Kit.



201 Children received nutritional Kit.



108 Individuals linked with social entitlement schemes.



30 Schools were distributed with sanitary napki, benefiting 1309 adolescent girls.



15 Community library and 5 learning Centre are running to enhance quality learning.





SATHI School Assistance for Technical Hardware and Innovation

The SATHI Project is a flagship collaboration between Bhartiya Jan Utthan Parishad (BJUP) and LIC Housing Finance Limited (LIC HFL), has successfully evolved into a cornerstone of academic excellence within the Banka District. Operating across 56 government schools in the Belhar and Katoria blocks, this initiative has moved beyond infrastructure to redefine the daily learning experience for over 10,000 students who were previously isolated from the digital world. By integrating solar-powered smart TVs and curriculum-aligned multimedia tools, the project has overcome the persistent challenge of rural electricity shortages, ensuring that interactive digital exposure is a consistent reality rather than a rare event. This approach ensures that the technology is not just present, but is being utilized to its full pedagogical potential, fostering a culture of inquiry and confidence in classrooms that were once silent.

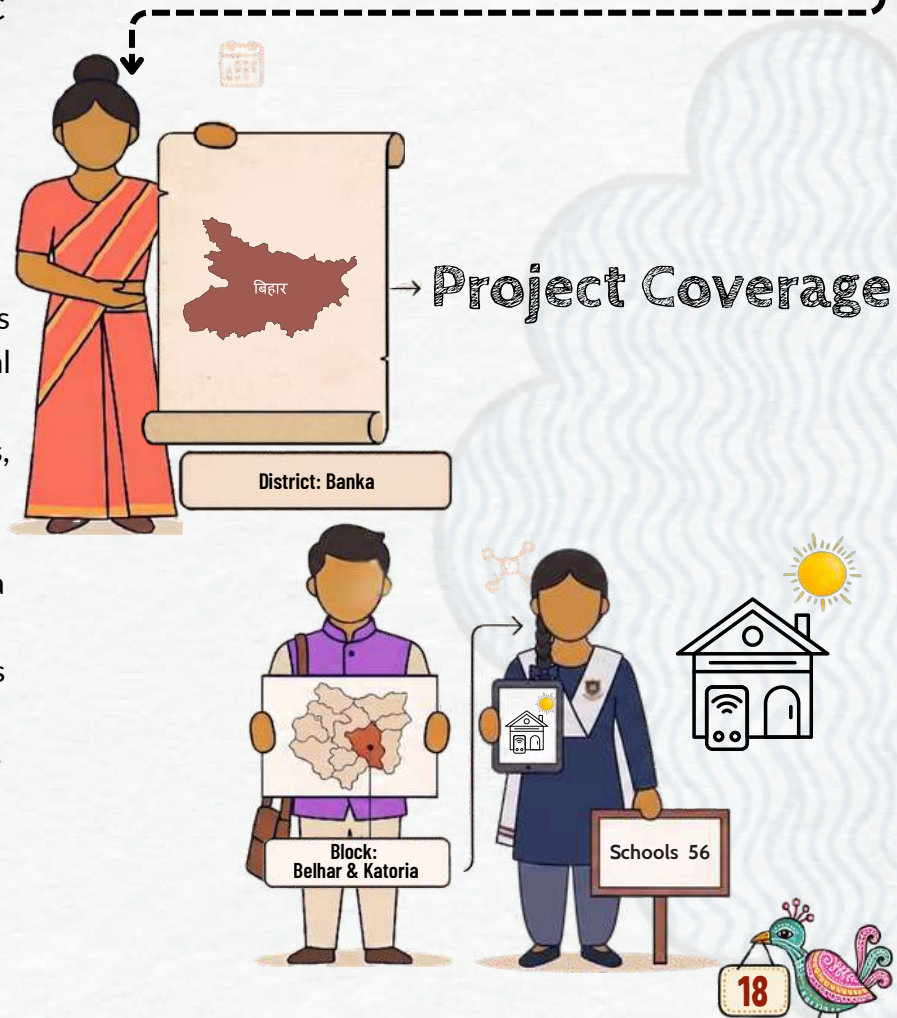
Thematic Areas



Child Protection
and Education



Natural Resource
Management





Key Achievements:



56 Government schools transformed into Solar Power digital learning hubs.



10000 Students from underprivileged backgrounds, gaining daily access to interactive digital curriculum.



310 Teachers trained and certified in digital pedagogy and multimedia tools.



30% Increase in student classroom attendance across project-supported schools.





BACCHE Two feet Ahead Together (TFAT)

The “BACCHE – Two Feet Ahead Together”* initiative, redefines child development by moving beyond enrolment to holistic growth. It recognizes that children need not just access to education, but also emotional strength and mental resilience to truly thrive. By placing children at the centre, BACCHE nurtures leadership, agency, and creativity, making them active drivers of change. The program builds a strong community-linked ecosystem that connects home and school through Learning Resource Centres, teacher training, and active parental engagement.

Its focus on mental health awareness challenges social taboos and promotes open conversations on emotional well-being within families. Deeply rooted in local contexts, BACCHE evolves with community needs, ensuring that every child moves “two feet ahead” – with both academic capability and the confidence to navigate life.

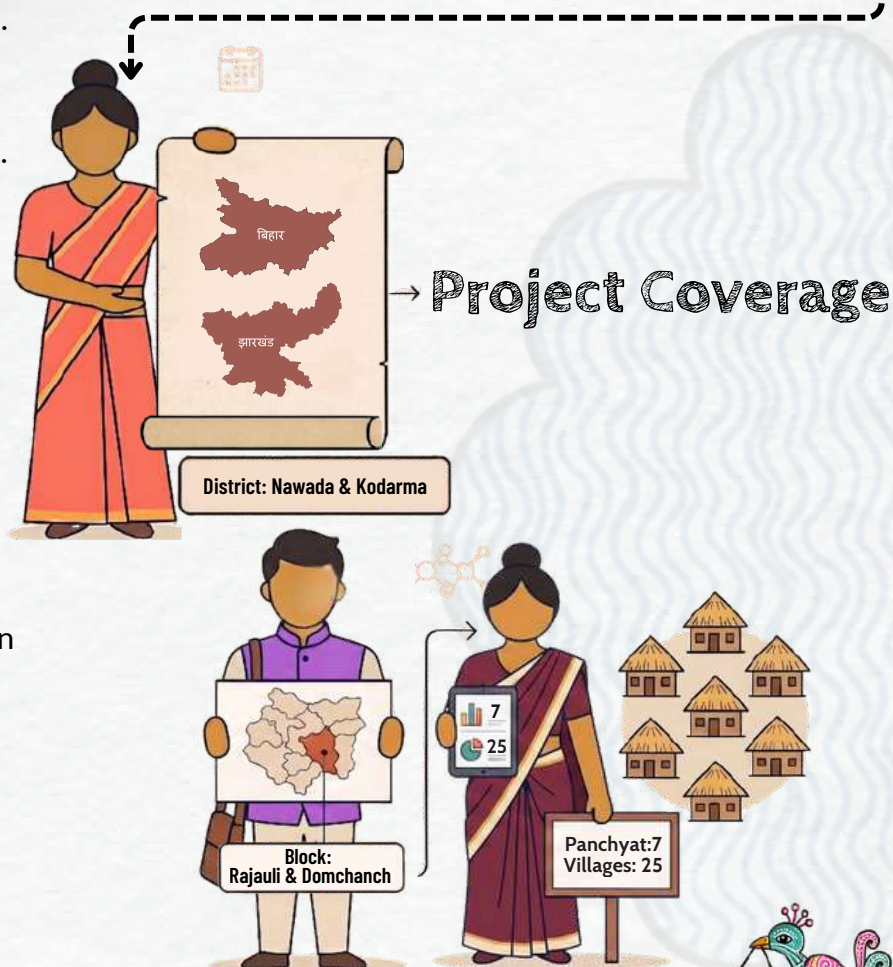
Thematic Areas



Child Protection
and Education



Health and
WASH





SSHAKTI

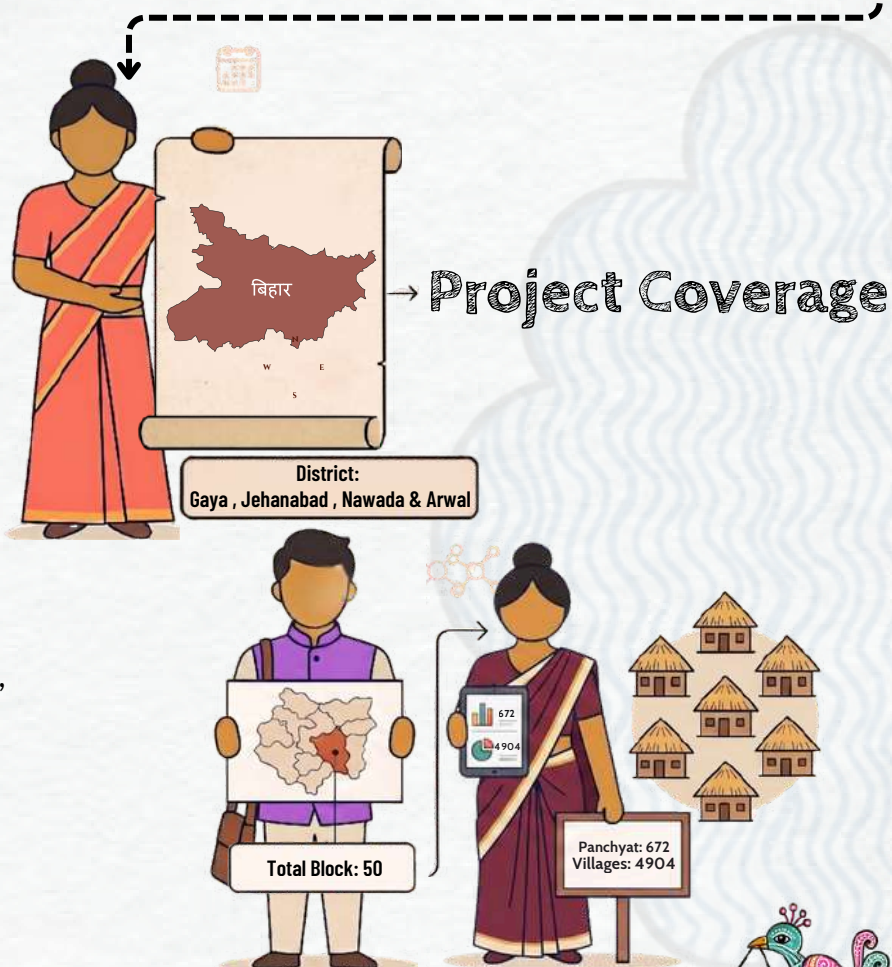
This initiative, a partnership between BJUP, CHRI, and The Global Fund, advances health equity and dignity for People Living with HIV (PLHIV) in Bihar. It addresses both limited healthcare access and persistent social stigma by linking vulnerable individuals to regular treatment and support systems through dedicated outreach and community engagement.

The program strengthens community systems by building the capacity of local health workers and leaders to create a stigma-free environment. Through awareness campaigns and counselling services, it promotes positive behaviour and mental well-being. By reducing discrimination and improving access to care, the initiative fosters an inclusive ecosystem where PLHIV can live with dignity, resilience, and better health outcomes.

Thematic Areas



Health and
WASH





Key Achievements:



504 New clients registered.



6228 Under active care in CSC.



6305 Follow-ups and counselling sessions ensured continuity of care.



629 Testing referrals made.



2742 Individuals screened for TB.



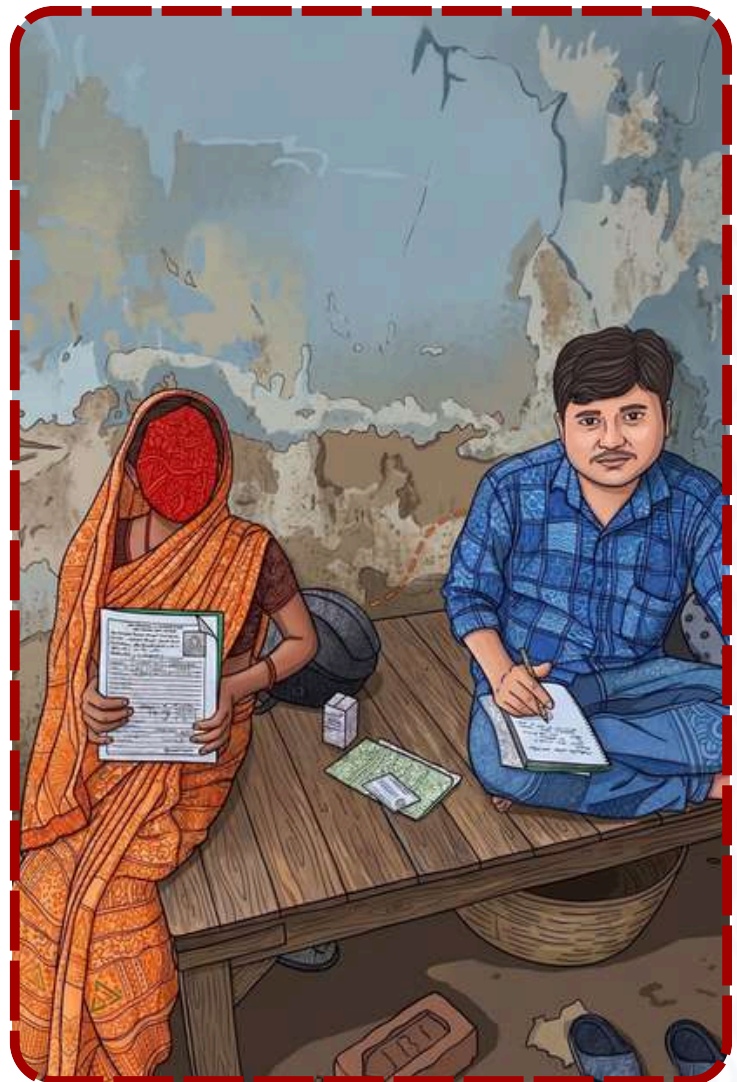
12 Coordination meetings held with ART centres.



65 Beneficiaries supported under Parvarish Yojana.



55 Bank accounts facilitated for financial inclusion.



The village voice: Stories from the field





Balwadi Centre in Phaguni: Reclaiming Childhood

“

“Earlier, our children just roamed around the village. Now they wake up excited to go to the Balwadi. They are learning things we never thought possible here in Phaguni.”

~Father: Savelyev Turiya and Mother: Anita Devi

”

In the remote village of Phaguni, nestled about 40 Kilometres from the block town and 75 Kilometres from the district headquarters, childhood education once seemed like an impossible dream. With only 70 households primarily engaged in mica picking and selling, the community had long struggled with the absence of basic services. For years, the youngest members of the community either stayed at home or accompanied their parents to the mica fields, missing the vital foundation of early learning. Children were denied their childhood rights like education and right to live, rather they were exposed to hazardous work environment when they accompany their parents to mica field.

This reality began to change in January 2025 when Bhartiya Jan Utthan Parishad, under its Community Empowerment Project-III started working in the area and identified the prevailing problem at the time of baseline survey & PRA, in July 2025 BJUP established a Balwadi Centre in the heart of Phaguni. For the first time, young children in the village had a safe and nurturing space to learn, play, and grow.

At the heart of the Balwadi Centre is Rani Kumari, a dedicated volunteer from the community. More than a teacher, she is a mentor and guide to the 30 children, age between 3-6 years, who now attend Balwadi centre regularly. Every morning, children gather eagerly for lessons filled with songs, rhymes, drawing, and play. Rani introduces them to alphabets, numbers, and stories while also instilling habits of cleanliness, sharing, and discipline. Her gentle, joyful approach ensures that learning is not just effective but exciting and a joyful experience for the children. Rani shares, “Earlier, these children had no place to learn or play safely. Now, every day I see them, eager to learn new things. It gives me immense happiness to be part of their growth and to see this change in my own village.”

For many parents, this marks a first seeing their children confidently holding slates, chalk, books, and pencils. One parent reflected Balwadi has also become a haven for children while their parents work, easing the burden on older siblings especially girls who previously stayed home to care for younger brothers and sisters. With their younger siblings safe at the centre, older children now have more time for their own education.



Solar Street Light Installation Improving Safety and Education

“Because of this light, around 30–40 households nearly 300–400 people have benefited from just this one streetlight. Now we don’t feel afraid at night, children are able to study, and the path is clearly visible.”
Indu Devi, Bemari Village”

Bemari village, a flood-prone area, faced severe challenges due to lack of proper lighting. Frequent electricity disconnections during rainy and flood situations left the streets in darkness. Women and elderly villagers hesitated to move outside at night due to safety concerns. The presence of insects and reptiles added to the risk, while children struggled to continue their studies after sunset. In one hamlet, families involved in traditional soil-pot making often experienced disputes because earthen pots kept outside for drying were stolen during the night. The absence of lighting also disrupted livelihood activities and created insecurity among residents.

After consultation with the Village Development Committee (VDC), the most critical locations were identified. With support from the community, BJUP installed 10 solar streetlights at strategic points across Bemari village. One key installation was placed near the pot-makers’ settlement, as suggested by the VDC, to address recurring theft and safety issues. The intervention was carried out under the Parivartan program funded by HDFC Bank, ensuring community participation in planning and implementation.

The installation of solar streetlights significantly improved visibility and safety in the village. Women and elderly residents now feel safer moving at night. Children can study under the streetlights even during power outages. The pot-making community reported reduced theft and fewer disputes, bringing harmony within the settlement. The lighting also helped reduce the fear of insects and reptiles and improved overall nighttime mobility. The initiative directly benefited 30–40 households, positively impacting approximately 300–400 people.

Indu Devi, resident of Bemari Village says "Because of this light, around 30–40 households nearly 300–400 people have benefited from just this one streetlight. Now we don’t feel afraid at night, children are able to study, and the path is clearly visible."



Local Nursery Raising Creating Livelihood Opportunity in Hariharpur

“

“Earlier I used to travel far to buy saplings, which increased our cost and many plants were damaged. Now, through the greenhouse nursery, now I can produce our own seedlings and earn good income. By being smart in farming, we can make money in a short time.”

Parshuram Rai

”

Hariharpur village is known for commercial vegetable cultivation, with farmers growing crops such as bottle gourd, sponge gourd, ridge gourd, cucumber, and bitter gourd. Despite their experience, farmers faced a major challenge in accessing quality vegetable saplings locally. To procure good-quality seedlings, they had to travel nearly 60 km to Dulhinganj Bazaar. This resulted in increased transportation costs and frequent damage to seedlings during transit, reducing plant survival and delaying crop cultivation. The lack of local nursery facilities also prevented farmers from adopting early sowing practices, which are crucial for obtaining better market prices.

Under the Holistic Rural Development Program, Bhartiya Jan Utthan Parishad (BJUP) facilitated a meeting with the Farmers' Club of Hariharpur to discuss the issue and identify a sustainable solution. Based on community consensus, a Farm Field School (FFS) was established in the village. As one of the key components of the FFS, a greenhouse for nursery raising was installed to enable farmers to produce quality vegetable saplings locally. Farmers were trained on preparing cocopeat, filling seedling trays, sowing seeds, and maintaining seedlings under protected conditions. The initiative was supported under HDFC Bank's Parivartan program.

Inspired by the intervention, Parshuram Rai started raising vegetable seedlings in the greenhouse in the last week of January to take advantage of early-season demand. He produced 10,500 saplings of bottle gourd, sponge gourd, ridge gourd, cucumber, and bitter gourd. With an investment of approximately ₹10,000 (₹4,000 for seeds, ₹1,000 for neem cake, and ₹5,000 for cocopeat, while seedling trays were supported by the project), he generated an income of ₹42,000. Within 40–45 days, he earned a net profit of ₹32,000. The initiative not only increased his income but also ensured local availability of quality saplings, reducing farmers' dependency on distant markets. Farmers from nearby villages have also started procuring saplings from him, creating a sustainable livelihood opportunity.



**Prerna Centre:
Mehnigar is sewing her
dreams**

“

“I am learning new skills through this training and am very grateful to BJUP and SBI Foundation for organizing such programs,”

~Mehnigar

”

Mehnigar, a young woman from Palasi block in Araria district, had limited access to skill-based training or income opportunities. Like many rural women, her ability to contribute economically was constrained by a lack of resources and structured learning platforms.

With the support of SBI Foundation, Prerna Kendra was established under the Gram Seva Project as a dedicated learning hub to promote economic empowerment and self-employment among rural women. The centre provides comprehensive training in sewing and stitching, aligned with local market demand.

Mehnigaar enrolled in the program and, within just one month of training, acquired foundational stitching skills, including garment construction and finishing. Applying these skills, she successfully stitched a complete suit for her younger sister an early milestone that marked her growing confidence and technical ability.

Through Prerna Kendra, women are being equipped to produce in-demand garments such as Kurtis, Plazos, and Frocks, creating pathways for home-based income generation. For Mehnigaar, the training has opened possibilities for future self-employment and financial independence.

Mehnigar's progress demonstrates the tangible impact of SBI Foundation's investment in grassroots livelihood initiatives. By supporting Prerna Kendra, the Gram Seva Team is enabling rural women to transform skills into sustainable livelihoods, strengthening families and communities.



“Basanti’s bicycle, her confidence, her dreams.”

“

“I used to miss school because it was too far and difficult to walk every day. Now, with my bicycle, I go to school daily and feel very happy. I want to study well and become a teacher to support my family,”

~Basanti, Maina Village, Araria

”

Basanti Tuddu, a Class 6 student at UMS, Pothiya in Araria district of Bihar, once struggled to continue her education due to distance and financial hardship. Belonging to a Scheduled Tribe community in Maina village, Basanti comes from a marginalized and economically deprived family. As a semi-orphan, her family depends entirely on her mother’s daily wage labour, making it difficult to afford transportation or ensure regular school attendance. With the support of SBI Foundation, bicycle assistance was provided under the Women Empowerment component of the SBI Gram Seva Project, implemented by Bhartiya Jan Utthan Parishad (BJUP). This intervention aimed to support potential dropout students, especially girls facing challenges in accessing education due to distance and lack of transport.

Before receiving the bicycle, Basanti had to travel nearly 4 kilometers to reach her school, which often resulted in irregular attendance and risk of dropping out. After receiving the bicycle, her situation changed significantly. She now attends school regularly, her attendance has improved, and she is more engaged in her studies. The bicycle has not only reduced her travel burden but also restored her confidence and enthusiasm for learning.

Today, Basanti not only attends school regularly but also rides along with her friends, making her journey safer and more enjoyable. Her aspiration to become a teacher reflects her renewed hope and determination to build a better future for herself and her family.

Basanti’s story highlights the powerful impact of a simple yet meaningful intervention. Through bicycle support, the SBI Foundation is not only preventing school dropouts but also empowering young girls with dignity, independence, and the opportunity to pursue their dreams.



When SBI Sanjeevani Reached Ram Lal's Doorstep

“

“I never thought a small check could tell so much about my health. SBI Sanjeevani coming to our village saved me a long and difficult journey,”

~Ram Lal, Madhail Village, Araria

”

For Ram Lal , a 56 -year-old resident of Madhail village of Araria district of Bihar, accessing even basic healthcare had long been a struggle. The nearest health facility was far away, requiring time, money, and physical effort he could no longer manage easily. Like many elderly villagers, he learned to live with frequent dizziness and fatigue, never realizing these were warning signs of a serious health condition. This changed when a primary health camp was organized by BJUP team of Gram Seva in his village with the support of SBI Foundation, under the Gram Seva initiative, through the SBI Sanjeevani mobile health clinic. When the SBI Sanjeevani ambulance arrived in the village, Ram Lal decided to undergo a routine health check-up. A simple blood pressure screening revealed that his readings were alarmingly high an undiagnosed condition that put him at risk of severe complications. The medical team on board SBI Sanjeevani immediately provided counselling, explained the condition in simple terms, and distributed free medicines on the spot. For Ram Lal, the most significant relief was receiving timely care without having to travel long distances or bear any financial burden.

Since the camp, Ram Lal has been taking his medication regularly and following the advice given by the healthcare team. His health has stabilized, and his family feels reassured knowing that essential medical services are now accessible within their own community. Ram Lal's story highlights the transformative impact of SBI Foundation's support for the SBI Sanjeevani mobile clinic model. By overcoming geographical barriers and bringing preventive and primary healthcare directly to villages, SBI Sanjeevani is ensuring that vulnerable populations especially the elderly and children receive timely, reliable medical attention.



**Roji's hands, her skill,
her new identity.**

“

“हमको अपने घर से मतलब यहां घूमने को भी मिलता है सबके साथ मिलते हैं काम भी करते हैं बहुत अच्छा लगता है... एक दिन मुझे उससे भी जादा मिलेगा अच्छा उम्मीद है !”

~Roji Khatun, Ranisagar Village, Bhojpur

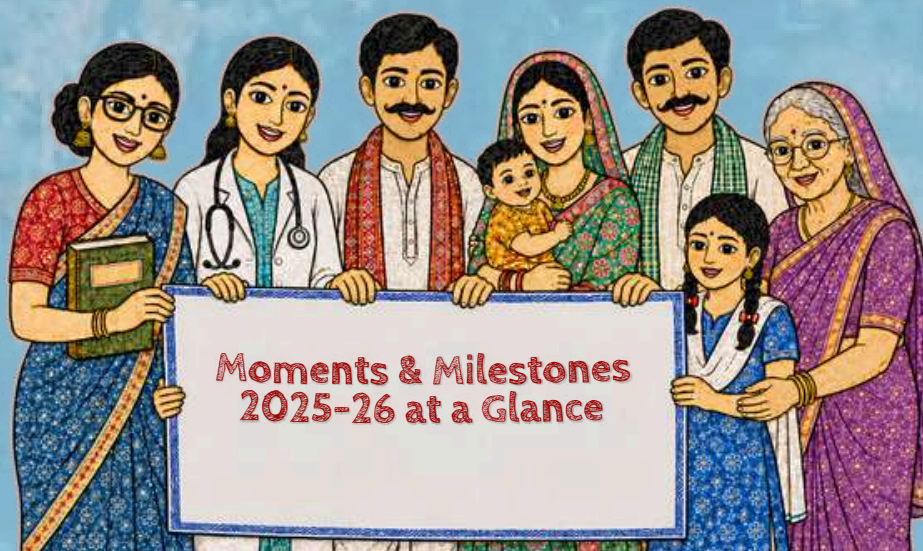
”

The journey of Roji Khatun at the Bedsheet Enterprise Unit is a powerful testament to the transformative impact of the Holistic Rural Development Program (HRDP). This transformation began with the proactive efforts of our HRDP team, who recognized the potential within the women of the village.

Through door-to-door awareness campaigns and community meetings, the team built trust and encouraged Roji to step beyond her domestic responsibilities. By providing the necessary infrastructure, high-quality raw materials, and technical training, the HRDP team lowered the barriers to entry and offered a structured path to self-reliance. Their consistent mentorship gave Roji the confidence to join the unit, assuring her that her skills could be converted into a sustainable livelihood.

Today, Roji has emerged as a skilled artisan, taking raw fabric and meticulously stitching it into market-ready products. Her dedication is reflected in her consistent output, she currently produces and sells 30 bedsheets a month. With each piece sold at a rate of 350, she earns a profit of 50 per unit. While her monthly earnings of 1,500 are a modest beginning, Roji views the enterprise through a lens of profound optimism. She shares that the initiative has provided her with a sense of freedom and community, noting that the ability to leave her home, socialize, and work toward a common goal brings her immense joy. She remains steadfast in her belief that as the enterprise scales, her rewards will grow, stating with conviction,

Beyond her own financial gain, Roji's journey has created a ripple effect of empowerment within her community, most notably in the life of Rukhsar Begum. Understanding Rukhsar's heavy burden supporting three children under financial duress and managing the care of a disabled daughter, Roji took it upon herself to encourage her neighbor to join the enterprise. This intervention has been life-changing; the income Rukhsar now earns from stitching is being directly invested into her daughter's medical treatment. Through the dedicated support of the HRDP team and the resilience of women like Roji, the Ranisagar unit has become more than a business; it is a beacon of "Umeed" (hope) that is weaving a fabric of dignity and mutual support.



April 2025

Classrooms Come Alive

Smart classrooms doubled attendance from 40% to 80% in Bhojpur. LED screens and vibrant spaces turned silent rooms into hubs of curiosity — owned and sustained by local communities.



May 2025

A Bigger World in View

Children from Dumarcol and Ratanpur left their villages for the first time, witnessing Child Parliaments in action at Nalanda and Rajgir. One journey. A lifetime of ambition ignited.



June 2025

Planting Tomorrow, Today

On World Environment Day, students at Isharpura Middle School planted saplings, held drawing contests, and pledged stewardship — turning awareness into enduring, rooted action.



July 2025

Integrity Recognised Globally

We received the Impact Excellence Award for governance and transparency, vetted by OneStage & Collaborative Philanthropy Foundation — a validation belonging to every community that trusts us.



August 2025

Hands That Tell Stories



During Raksha Bandhan, girls wove handmade rakhis — choosing colours, tying knots, sharing stories of family and dreams. A small nudge revealed extraordinary creative power within each child.



September 2025

Every Child Belongs

100+ children in Domchanch played Kabaddi, football, and traditional races. Far beyond sport — this was a celebration of inclusion, belonging, and community pride for every age and ability.



October 2025

Invisible No More



In Nalanda, orphaned children sat with officials face-to-face under the "Bachpan" project. Pledges were made, sponsorships secured. Children without parents were finally seen by the state.

November 2025

Learning Across Borders

Our team visited Kalahandi, Odisha, exchanging grassroots strategies with child clubs. The "Two Feet Ahead Together" spirit proved that building communities is richer when we learn from each other.



December 2025

Healing Rural Livelihoods

The "Shalihotra Express" mobile veterinary clinic reached Araria's remote households — vaccinating, deworming, and consulting. Healthy cattle means secure incomes and fed children.



January 2026

Youth Ready to Lead



On National Youth Day, the Abdul Hamid Yuva Prashikshan Kendra buzzed with energy as young men and women drilled in leadership and teamwork—preparing for careers and responsible citizenship.

February 2026

Knowledge as Medicine

Veterinary camps across 15 villages reached 1,700+ livestock in Bhojpur — with doorstep guidance on nutrition, breeding, and disease. A healthy herd lifts the entire household.



March 2026

Mobility is Freedom



On International Women's Day in Palasi, Araria — bicycles and scholarships reached girls; tricycles reached persons with disabilities. Every wheel turned is a barrier broken, a future begun.



**Over
2,200
Followers on
Facebook**

Our Facebook community has grown to over 2,200 followers, serving as a dynamic platform for sharing field updates, success stories, campaign highlights, and community voices.



**1,000
Followers on
LinkedIn**

BJUP has strengthened its professional presence by reaching 1,000 followers on LinkedIn, where we actively share insights, project outcomes, and thematic work across education, child protection, women empowerment, health, WASH, and sustainable livelihoods.



**Relevant and
People-Centred
Content**

We emphasize the creation of relevant, engaging, and human-centred content. By sharing real-life stories, case studies, and visual narratives, we ensure that communication goes beyond information dissemination to meaningful storytelling.



**Multi-Channel
Communication
Approach**

Recognizing that no single platform can reach all stakeholders, BJUP adopts a multi-channel communication approach. Alongside social media, we utilize community meetings, reports, and interpersonal communication to ensure wider dissemination and deeper engagement.



**Simple, Clear and
Inclusive
Communication**

We use simple and clear language to ensure inclusivity, particularly for community-level audiences, thereby making communication more effective and participatory.



BJUP recognizes communication as a strategic tool for development, one that not only shares information but also builds trust, fosters participation, and drives social change. Our communication approach is rooted in understanding stakeholders, using appropriate channels, and creating meaningful, people-centred content that reflects the realities of the communities we serve.

This financial year of 25-26, We have engaged with a diverse group of stakeholders including community members, children and youth, women, donors, government institutions, and development partners. Each group has distinct communication needs, and we have ensured that information is accessible, relevant, and culturally appropriate. This stakeholder-focused approach strengthens engagement and enhances the effectiveness of our interventions.





In The News

छात्रों ने कहा-नामी-गिरामी निजी स्कूलों से बेहतर प्रबंधन है इस विद्यालय का नवादा जिले के छात्रों ने बाल संसद की गतिविधियां देखीं

विद्यार्थी, शिक्षा, जिला के बाल संसद के छात्रों ने नवादा जिले के बाल संसद की गतिविधियां देखीं।



विद्यार्थी, शिक्षा, जिला के बाल संसद के छात्रों ने नवादा जिले के बाल संसद की गतिविधियां देखीं।

नवादा जिले के बाल संसद के छात्रों ने नवादा जिले के बाल संसद की गतिविधियां देखीं।

नवादा जिले के बाल संसद के छात्रों ने नवादा जिले के बाल संसद की गतिविधियां देखीं।

एक दिवसीय बैठक संपन्न

प्रातः आवाज

रजौली। रजौली प्रखंड के जंगली क्षेत्र सवैयाटांड पंचायत में सांसादायिक सशक्तिकरण परियोजना के अंतर्गत भारतीय जन उद्योग परिषद द्वारा बच्चों की शिक्षा की गुणवत्ता एवं विद्यालय में बच्चों की उपस्थिति को लेकर चर्चा की गई।

राष्ट्रिय कार्य का सराहनीय चर्चा एवं भारतीय जन उद्योग परिषद को धन्यवाद दिये और बताया कि ये लोग इसी वर्ष रजौली प्रखण्ड के सबसे



विद्यालय शिक्षा समिति के शिक्षकों के साथ बैठक करते भारतीय जन उद्योग परिषद के लोग

संस्था के परियोजना समन्वयक इंद्रजीत कुमार ने कार्यक्रम के दौरान भारतीय जन उद्योग परिषद द्वारा बच्चों की शिक्षा की गुणवत्ता एवं विद्यालय में बच्चों की उपस्थिति को लेकर चर्चा की गई।

जल्दतर मंद पंचायत में कार्य शुरू किए। हम सभी का उद्देश्य एक ही है कि बच्चा विद्यालय से जुड़े रहे और पढ़ाई करे। इसके बाद पंचायत के मुखिया नारायण सिंह ने भी संस्था को सहयोग का आश्वासन दिया।

विश्व पर्यावरण दिवस पर पौधा रोपण अभियान का आयोजन

शाहपुर (एसएनबी)। प्रखंड के ईशरपुरा उत्कर्मित उच्च विद्यालय में विश्व पर्यावरण दिवस को बढ़ावा देने के साथ मनाया गया। जिसमें एक जीवंत वृक्षारोपण अभियान और कई आकर्षक गतिविधियों का आयोजन किया गया। यह कार्यक्रम एचडीएफसी बैंक के समग्र ग्रामीण विकास कार्यक्रम के तहत पर्यावरण जागरूकता को बढ़ावा देने और स्थायी प्रथाओं को प्रोत्साहित करने के उद्देश्य से आयोजित किया गया था। यह समारोह कई विभिन्न अतिथियों की उपस्थिति रही। जिनमें श्यामलीका पण्डा, राज्य कार्यक्रम प्रबंधक सीएसआर श्यामलीका पण्डा, एचडीएफसी बैंक शाखा प्रबंधक पवन मिश्रा, अमित कुमार, सूर्यभूषण सिंह, भारतीय, सचिव, भारतीय जन उद्योग परिषद अभिषेक भारती और ईशरपुरा उत्कर्मित उच्च विद्यालय के प्रधानाचार्य मनम ओझा शामिल थे। छात्रों को और अधिक शामिल करने और पर्यावरणीय मुद्दों के बारे में उनकी समझ बढ़ाने के लिए विभिन्न गतिविधियों का आयोजन किया गया। कक्षा 6वीं से 9वीं तक के बच्चों ने चित्रकला और भाषण प्रतियोगिताओं में सक्रिय रूप से भाग लिया। जिसमें उन्होंने पर्यावरणीय विषयों पर अपनी उत्कल्लेखीय रचनात्मकता और अंतर्दृष्टि का प्रदर्शन किया। कार्यक्रम में प्रकाश तिवारी, अनुराग मंगल सिंह सहित कई गणमान्य लोग होंग शामिल।



छात्रों ने पौधे रोपे।

यौन अपराधों से बच्चों के संरक्षण को लेकर प्रशिक्षण

गुप्त टच और बेड टच के बारे में दी गई जानकारी, नारदीय की शिक्षा का बाइंडर देवपड़म नंबर 1098 पर करें

विद्यार्थी, जिला

एनएसए के राष्ट्रीय जन उद्योग परिषद के द्वारा रजौली के अल्पसंख्यक क्षेत्र में आयोजित कार्यक्रम में बच्चों को संरक्षण अभियान (एनएसए) पर प्रशिक्षण दिया गया।



प्रशिक्षण कार्यक्रम में शामिल लोग।

प्रशिक्षण कार्यक्रम में शामिल लोग।

प्रभात खबर

७ ५ ९

सिटी बाइड्स

56 स्कूलों में साथी प्रोजेक्ट से स्मार्ट क्लास की स्थापना



कटौरीया/बेलहर। कटौरीया व बेलहर प्रखंड के कुल 56 विद्यालयों में एलआरसी एवं भारतीय जन उद्योग परिषद द्वारा संचालित साथी प्रोजेक्ट के अंतर्गत स्मार्ट क्लास की स्थापना की गयी है। इस पहल का उद्देश्य ग्रामीण क्षेत्रों के विद्यालयों में पढ़ने वाले बच्चों को आधुनिक और तकनीक आधारित शिक्षा से जोड़ना है।

पटना, रविवार 27.04.2025 06

तक करें आवेदन prabhatkhabar.com

राजकीय कन्या मध्य विद्यालय में हुआ बाल संसद का चुनाव



बाल संसद चुनाव के बाद बच्चों के साथ बचपन परियोजना के अधिकारी व कमी।

छात्रों को विद्यार्थी संस्था से ही लोकतांत्रिक प्रक्रिया, संसदीय व्यवस्था और मतदान के महत्व से अवगत कराया जा रहा है।

विद्यार्थी संस्था, शासक के राजकीय कन्या मध्य विद्यालय कमरुद्दीनपुर में रविवार को वैश्वीय स्तर पर 2025-26 के लिए बाल संसद का चुनाव आयोजित किया गया। इस चुनाव में विद्यार्थी संस्था के सदस्यों ने मतदान किया।

दैनिक भास्कर कोडरमा 21-06-2025

बच्चों के मानसिक स्वास्थ्य और समग्र शिक्षा विकास पर चर्चा

बच्चे टू फिट अहेड टुगेदर के तहत डोमचांच में एक दिवसीय संवाद कार्यक्रम आयोजित

भास्कर न्यूज़ डोमचांच

भारतीय जन उद्योग परिषद और केपीजेड के संयुक्त तत्वाधान में चल रहे बच्चे टू फिट अहेड टुगेदर के तहत डोमचांच में एक दिवसीय संवाद कार्यक्रम हुआ। कार्यक्रम का उद्देश्य बच्चों के मानसिक स्वास्थ्य और समग्र शिक्षा विकास पर चर्चा करना था।



शिक्षा में सुधार लक्ष्य। साथ ही यह संवाद बच्चों और परिवारों के जीवन की गुणवत्ता बढ़ाने में मदद करेगा।

कुमारी, परिषद के एरिया मैनेजर इंद्रजीत कुमार, डोमचांच के मुखिया वैजू त्रि, प्रधान पंचायत के मुखिया विनय प्रसाद यादव, ट्रेन केसर कुमार, कम्यूनिटी फैसिलिटेटर संजय कुमार, सुनिता कुमारी, तुलारन कुमार आदि मौजूद थे।

“The sustainable change is never a solo journey. Our impact is a direct result of the trust and synergy shared with our diverse range of partners such as National, international and CSR. From global foundations providing technical expertise to corporate leaders driving rural transformation, these collaborations are the lifeblood of our vision and mission. We extend our deepest gratitude to the visionary organizations and individuals who stand beside us. Your belief in the potential of rural India is the fuel that drives our team into the most remote corners of Bihar and Jharkhand. Thank you for choosing to invest not just in projects, but in the dignity and dreams of the thousands of families we serve. Your partnership is the bridge between a challenge and a solution, and for that, we are truly honoured.”

Our Partners in Progress



National

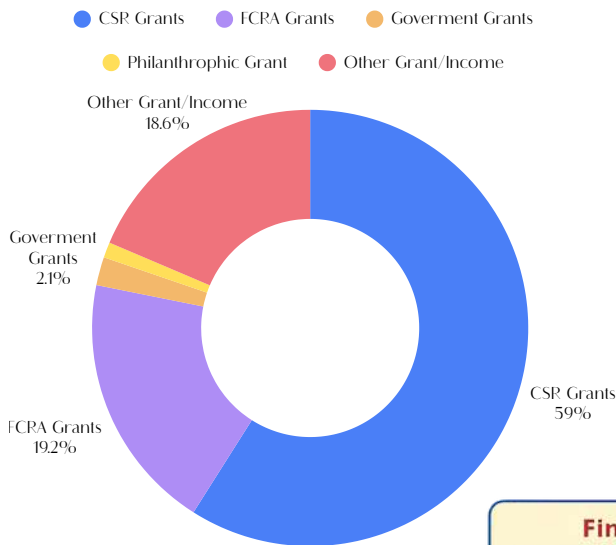
International

CSR Partners

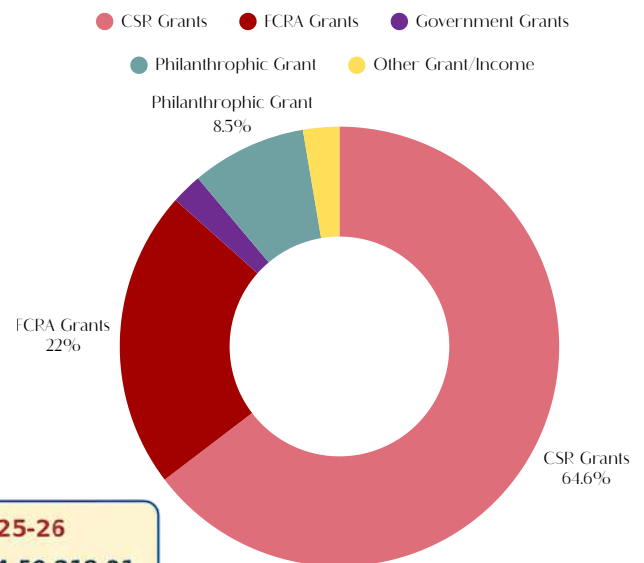
“Bhartiya Jan Utthan Parishad thanks our partner stand our finance team, whose collaborative support amplified the impact of our work in the year 2025-2026. Through national, international and CSR partnerships we continue to empower communities in education and Child protection, rural development, livelihoods, health and WASH.”

Our Financials

Income By Fund Source

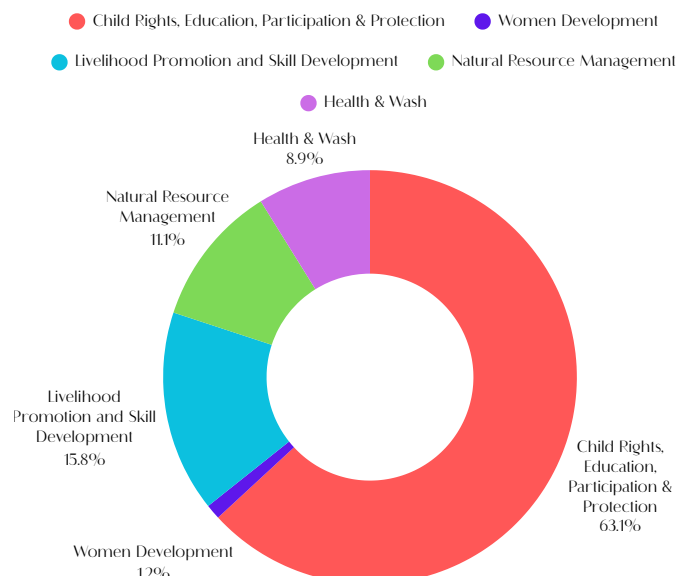


Expenditure By Fund Source



Financial Year 2025-26	
Total Income	₹ 10,64,50,218.21
Total Expenditure	₹ 9,22,49,970.61

Component Wise Expenditure



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Contact: +91 9264118377

Jharkhand State Office:

C/O- Siyaram Singh, Dudhimati, Ward No-04
Vivekanand Colony, Opposite of Hotel Yuvraj,
Kodarma, Jharkhand. 825410
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Other Project Offices:

Shahpur in Bhojpur,
Rajauli and Sabiyatanr in Nawada,
Bihar Sharif in Nalanda,
Jamui and Gaya



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