

Holistic Rural Development Program in Bhojpur District of Bihar-PI015

Empowering Rural Bihar through Integrated Development

Context of the Initiative:

Bihar's rural areas, particularly in Shahpur and Bihiya, face challenges like low agricultural productivity, limited access to markets, poverty, poor infrastructure, and gaps in health and education. Despite being largely agrarian, factors such as fragmented landholdings, poor irrigation facilities, and recurring floods contribute to persistent poverty. The HRDP aims to address these systemic issues through a comprehensive, multi-sectoral approach that focuses on empowering communities, promoting sustainable practices, and fostering resilience.

The overview

HDFC Bank Parivartan aims to contribute to the social and economic development of the community by mainstreaming economically and socially challenged group and bringing them into the cycle of growth, development and change. As a part of HDFC Bank CSR flagship Initiative, Parishad supported to deliver holistic rural development under the Holistic Rural Development Program (HRDP) with an aim to create happy and prosperous community in terms of promoting sustainable socio and economic development. The program will span over three years and six months, from October 2024 to March 2028.

Where we will reach



Our Target Groups



Farmers



Single Women/ Widow/ Seperated Women/ Women Headed Family



Students



Youth



Marginalized communities

The program is expected to impact on 72,814 Individuals



Bhojpur: Since Oct 2024

We will reach 2 blocks and 15 villages.

Bihiya block : Teghra, Doghra, Birpur, Ranisagar, and Kundesar

Shahpur block : Sahjauli, Suhiya, Sarna, Hariharpur, Bemari, Karnamenpur, Isharpura, Parsonda, Sonbarsa, and Ramdatahi.

Focus Area of Holistic Rural Development Program



Natural Resource Management



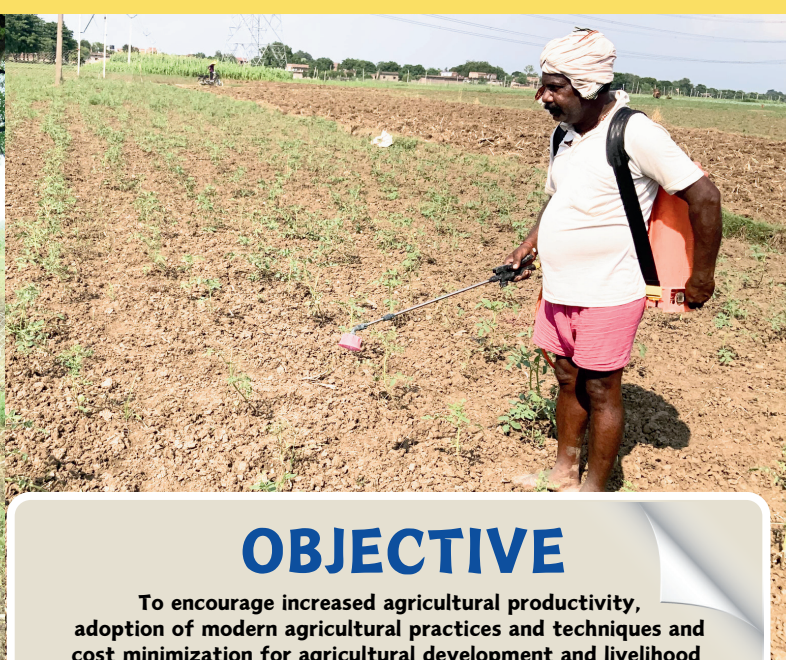
Promotion of Education



Skill development and livelihood enhancement



Health and Hygiene



OBJECTIVE

To encourage increased agricultural productivity, adoption of modern agricultural practices and techniques and cost minimization for agricultural development and livelihood enhancement.

To promote quality education and improved learning for children by creating child friendly and learning environment in schools and Aanganwadi (AWC).

To facilitate better access to health services and facilities for vulnerable community through health promotion activities and fostering interface with government department.

To provide access to safe drinking and catalyse universal sanitation coverage of household and the villages.

To ensure sustained increased income of the community through promoting income generation activities, micro enterprise both farm and on farm with the special focus on women.

Milestones to be reached

Over the next three and a half years, the program will focus on several critical activities aimed at uplifting the rural communities:



Establishment of 15 Kisan Vikas Samitis (KVS) and 15 Village Development Committees (VDCs).



Promoting polyhouse vegetable production, Farm Field School, Tool Bank Setup, kitchen gardening, sustainable orchard development, and soil health interventions.



Installation of Solar Based Group Irrigation Systems and Jal Minars (water management structures).



Creation of smart schools and upgraded Anganwadi centers equipped with sanitation and digital tools.



Setting up processing units for millets.



Organizing Health Camps and providing Veterinary Camps services to the rural population

Why Sahpur and Bihiyan block of Bhojpur District

Sahpur and Bihiya, two aspirational blocks identified by Niti Aayog in Bhojpur District, Bihar, require holistic rural development to address challenges such as poverty, unemployment, inadequate healthcare, and poor infrastructure. With agriculture as the primary livelihood, these blocks need enhanced irrigation, market access, and diversification into allied activities for sustainable economic growth. Improving road connectivity, electrification, sanitation, and access to clean water is vital for better living conditions, while skill training and quality education can empower youth and women, fostering self-reliance

we align with Sustainable Development Goals (2030)

