

HOLISTIC RURAL DEVELOPMENT PROGRAM, NAWADA - P0593

HDFC Bank Parivartan aims to contribute to the social and economic development of the community by mainstreaming economically and socially challenged group and bringing them into the cycle of growth, development and change with an objective to create happy and prosperous community.



Since the year January 2022, Bhartiya Jan Utthan Parishad is implementing Holistic Rural Development Program (HRDP) with the generous support from HDFC Bank. The initiative aims to empower the communities in 15 identified villages in Nawada District of Bihar.

The Holistic Rural Development Program The BJUP-HRDP project envisages dignified and healthy living for rural communities through simultaneous thematic interventions on natural resource management, livelihoods and skill development, health education, water and sanitation infrastructure development, and leadership training for farmers club, youth farmers, women and Village Development Committee. The project aims to reach out to all households in these villages and work with women headed families, Marginal farmers through sustainable livelihood initiatives

FOCUS Areas of Holistic Rural Development Program (HRDP)



Natural Resource Management



Promotion of Education



Skill Development and Livelihood enhancement



Health and Hygiene

Where we have reached: Here is the Highlight



BIHAR

Nawada: Since 2022

We reached 2 blocks and 15 villages.

105 Women reached through enterprise development to increase local economic growth.

15 Village Development Committees (VDCs) are demonstrating accountability.

We have positively impacted 2,112 farmers, empowering them with better opportunities and resources.

10,000 individuals have directly benefited from our interventions, improving their quality of life.





OBJECTIVE

To encourage increased agricultural productivity, adoption of modern agricultural practices and techniques and cost minimization for agricultural development and livelihood enhancement.

To promote quality education and improved learning for children by creating child friendly and learning environment in schools and Aanganwadi (AWC).

To facilitate better access to health services and facilities for vulnerable community through health promotion activities and fostering interface with government department.

To provide access to safe drinking and catalyse universal sanitation coverage of household and the villages.

To ensure sustained increased income of the community through promoting income generation activities, micro enterprise both farm and on farm with the special focus on women.



GOALS



1,645 farmers will have their income increased across four fiscal years.



105 community enterprises will be promoted, with 85 led by women.



90 sustainable community institutions will be created.



11 schools and classes will be transformed into "smart schools."



420 acres of unirrigated land will be brought under irrigation.



15 villages will receive clean energy solutions to reduce carbon footprints.



10.14 acres of land will be brought under chemical-free farming techniques.



4 villages will be covered with clean drinking water systems.



OUR IMPACT

Natural Resource Management

- 240** acres of unirrigated land brought under irrigation from **12** solar based group irrigation facility and **156** farmers benefited from the project.
- 11.7** acres of land were brought under chemical-free farming through the construction of **62** vermicompost pits, promoting sustainable agriculture.
- 60** farmers benefitted from a farm field school, gaining advanced agricultural knowledge from **10** Farm Field Schools.
- 400** household received benefits through the installation of **150** solar streetlights in 15 villages.

Promotion of Education

- 3850** students have directly benefited from the transformation of **11** Government Middle Schools into "Smart Schools," gaining access to enhanced learning environments
- 360** children have directly benefited from the renovation and beautification of **9** Anganwadi (ICDS) Centres, gaining access to improved facilities



Skill Development and Livelihood enhancement

- 20** women enhanced their livelihood through establishment of bedsheet manufacturing enterprise.
- 85** women enterprise development among women beneficiaries enhanced their necessary skills and provided resources to start their livelihood endeavors.
- 242** Farmers received benefits through soil intervention training, enhancing their knowledge of sustainable soil management practices.
- 120** farmers have directly benefitted from the establishment of tool bank.
- 60** farmers gained knowledge about sustainable agriculture through exposure visits.

Health and Hygiene

- 120** household received benefits from installation of **4** Solar-Based Safe Drinking Water Supply Units (Jal Minar), gaining access to sustainable sources of safe drinking water.
- 4100** individuals benefited from **60** health camps conducted across 15 villages, receiving essential medical support and services.
- 355** households benefitted through the construction of soak pit, improving wastewater management and sanitation.
- 4100** villagers received vaccination and treatment for their livestock through **45** camps conducted in 15 villages.





My Sustainable Farming Dream

"I have been a farmer for over three decades, witnessing the evolution of agricultural practices firsthand. But the sustainable and innovative solar-based group irrigation system has been a game-changer for my farm. I was relying solely on unpredictable weather patterns or conventional irrigation methods that drained my savings and the Earth's precious water. Now I am happy that I have found a reliable and consistent water source for my crops. I recommend this system to fellow farmers who are ready to embrace a more sustainable, efficient, and responsible way of cultivating the land. I am grateful for the constant support provided by the team HRDP at BJUP"

Sakaldev Singh, Khapura

Empowerment through enterprise

"I have faced numerous challenges in my life. At a very young age, the responsibility of taking care of my family and children fell entirely on my shoulder. However, my lack of resources posed a significant constraint. I eagerly enrolled in their entrepreneurial support program, which not only opened new doors for me but also gave me the confidence to become self-reliant. With their support, I was provided with a new wooden cart, allowing me to expand my food offerings. From just selling Samosa Chaat, I added Tikki Chaat, Pani Puri, and other snacks to my menu. Today, I earn ₹8,000 per month, thanks to this intervention".

Bebi Devi, Shahpur



Vermicompost: Farmer's friend

"I want to cultivate organic vegetables and make a living from them so that we never have to work as laborer again. I am excited to make this dream a reality, he says, describing his future plans. Now, I am able to utilize the biomass residues produced in fields in making organic manure. I find it economical also because I have cattle and with no cost, I am able to prepare manure for Kitchen Gardens."

Mukesh Singh, Hunrahi

A teacher shares his smart classroom experience

"I no longer use Blackboards, white chalks, books, notebooks, and dusters and mostly prefer Smart Board equipped with 3D drawing capabilities, have changed our teaching methods. I can now explain concepts in visual and interactive manner. I enjoy teaching kids and kids enjoy learning too. So, let's look at what smart classrooms are and how they can help our children grow and our schools stand out from the crowd and discover the potential. I am grateful to the HDFC -Bank and HRDP team for investing in our school."

Niraj Kumar, Lodipur

