

Mobilising and Moving Ahead



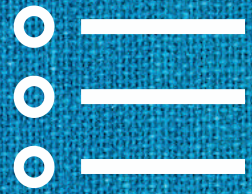
Bhartiya Jan Utthan Parishad
भारतीय जन उत्थान परिषद्

ANNUAL REPORT
2023-24



Drawing from our extensive experience, we are ready to embrace the future with renewed vigor and determination. Our mission is dynamic, evolving with the seasons, as we strive to innovate and implement a variety of initiatives aimed at holistic development. With 'Mobilizing and Moving Ahead,' we harness resilience amid challenges and cultivate hope through continuous progress. Every corner of our efforts is dedicated to empowering communities, ensuring that our journey forward is impactful and transformative.

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An Overview

The Bhartiya Jan Utthan Parishad (BJUP) is a registered not for profit Organisation established in 1983 by a group of committed and like-minded social worker under the leadership of Late Devendra Prasad Singh. The BJUP since its inception believes in empowering marginalized communities by strengthening their capabilities, enabling them to actively participate in decision-making processes and shape their own future. Through our various programs and initiatives, we aim to address the challenges faced by disadvantaged communities, including poverty, discrimination, lack of access to education and healthcare facilities. We believe in providing sustainable solutions that focus on long-term empowerment to enhance their quality of lives. We work in collaboration with various government, national, international development Organization, civil societies, CSRs and other stakeholders to promote inclusivity and social equality. BJUP established itself as a leading agency in an effective civil society collation and networking. In all our initiatives and processes, we maintain high standards of transparency and accountability, ensuring that resources are utilized effectively and efficiently to achieve its Vision and Mission.

Together, we envision a society where no one is left behind, where every individual has equal opportunities to lead a fulfilling life.



Our Vision

Holistic development of all sections of society through awareness and consciousness.



Our Mission

Deriving sustainable development processes ensuring improvement in quality of life of all sections of the society, especially of deprived and marginalized through participatory approach.

From The Leadership



Dear Friends,

We are happy to share with you our annual report for the fiscal year 2023-2024, which focuses on how we have been mobilizing and moving ahead, learning, rising, and shining, and how we have unlearned, learnt, and relearned during the year. This year, we decided to relook at our approach while working with the people living on the last mile to make our programs more effective, sustainable and community to become even more confident, responsible, and democratic. BJUP is deeply appreciative of the insights and dedication of the members and network partners of BJUP alike who ensures to deliver quality work in all its programs and projects.

I am pleased to announce several new initiatives in upcoming financial years, that reflect our commitment to empowering communities and enhancing educational opportunities. Project Chhalaang in partnership with the ELMS Sports Foundation, is actively transforming 50 government schools in Gaya District, Bihar aiming to develop physical and life skills, improve learning outcomes, and boost girl child participation. Vidya - Each One Teach Many, in collaboration with the Rotary Club, addresses educational disparities in Domchanch block, Koderma. Our Community Digital Library initiative, a self-driven effort in Bachhaur village, Banka District, Bihar, is dedicated to enhancing digital literacy among adolescents. Each of these initiatives embodies our mission to drive holistic development and create lasting positive impacts in the communities we serve.

Our ongoing initiatives are transforming lives across Bihar and Jharkhand bringing hope, empowerment, and sustainable development to marginalised communities. Through our various impactful programs, we address the root causes of poverty, vulnerability, and illiteracy, while focusing on education, livelihood, health & WASH, and natural resource management, we foster lasting and self-sustaining changes that empower communities to thrive.

Much needs to be done, we cannot afford to rest. More children need to be reached; more families need care; more adolescents and youths needs to be engaged in productive work. We are hopeful that with our new approach of working with the marginalised community, we will be able to achieve more and help more children and families come out of the grip of generational poverty & illiteracy. Whilst our programmatic goals are important, what's always been more important at BJUP is the how of achieving the goals. To continually take care of our employees, support them and create a space that we enjoy coming to work at everyday has been very important to us.

We are grateful to all our Partners, supporters and all our colleagues who continue to work relentlessly for the community each year to help us fulfil our mission. Because of you, and with you by our side, BJUP has been touching the lives of countless individuals, one individual at a time. Thank you for being part of our family, for being at the heart of our BJUP. We look forward to the coming years with great optimism and inspiration.

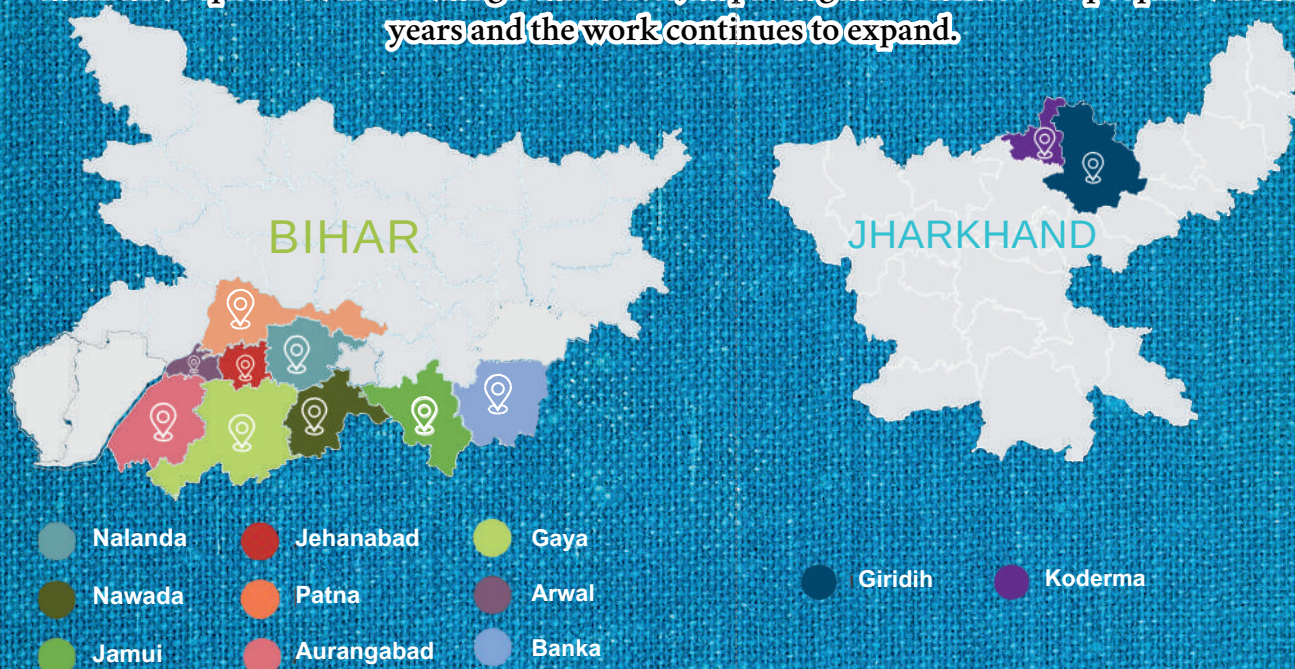
Best Wishes!

Abhishek Bhartiya
General Secretary

Our fields of Action in 2023-2024



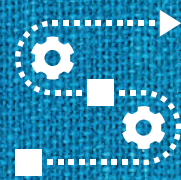
BJUP's fields of action are rooted in a thematic approach, focusing on diverse and crucial areas to drive comprehensive development. BJUP's development programs and initiatives in rural India have spread over 200 villages in 2 states, impacting more than 50000 people over the years and the work continues to expand.



We Reach out to



Themes that Enable us for systematic intervention



Health and WASH



Child Protection and Education



Women Empowerment



Livelihood and Skill development



Environment / Natural
Resource Management

Towards Strengthening Local Participation



BJUP played active role in Village Development Committees (VDCs) have been instrumental in fostering grassroots leadership and community-driven progress. These committees, comprising local leaders and community members, have taken charge of identifying and addressing village-specific needs. By actively participating in decision-making processes, VDCs ensure that development initiatives are relevant and impactful. Over the past year, VDCs have successfully implemented various projects, such as improving local infrastructure, enhancing educational facilities, and organizing health camps. Their efforts have not only led to tangible improvements but also empowered villagers by giving them a direct role in their community's development.



Women Groups/SHGs have played a critical role in promoting gender equality and economic empowerment. These groups provide a platform for women to come together, share experiences, and learn new skills. Through regular meetings and training sessions, women are educated on health, hygiene, financial literacy, and entrepreneurship. This year, several Women Groups have launched small-scale businesses, contributing to their families' incomes and boosting the local economy.

Bal Manch is our initiative dedicated to amplifying the voices of children and ensuring their active participation in community affairs. This platform allows children to express their opinions, discuss their concerns, and propose solutions to issues affecting them. Throughout the year, Bal Manch has organized numerous activities, including debates, workshops, and cultural events, which have not only enhanced the children's confidence but also their understanding of civic responsibilities.



Our Child Clubs aim to create a safe and nurturing environment where children can grow, learn, and play. These clubs focus on holistic development by providing educational support, recreational activities, and life skills training. This year, Child Clubs have conducted various initiatives, such as reading programs, sports events, and art workshops, which have significantly contributed to the children's cognitive and emotional development. Furthermore, Child Clubs have been active in spreading awareness about child rights, health, and hygiene, ensuring that children are well-informed and capable of advocating for their own well-being.

Our Programs: Impacting lives at the grassroots



At BJUP, we believe that true change begins at the grassroots level, where communities are most vulnerable and in need of support. Our programs are designed to address the unique challenges faced by these communities, focusing on empowering individuals particularly women, children and youth, to break free from the cycle of poverty and to create sustainable futures for themselves and their families.



Here is an overview of our ongoing Programs

1

Holistic Rural
Development Program (HRDP)

2

Community
Empowerment Program

3

BACHPAN (KPZ)

4

BACCHE- 2
Feet Ahead Together

5

BACHPAN (APPI)

6

Maitri

7

Digital
Classroom Program

8

Vihaan

Holistic Rural Development Program

(A Collaboration of HDFC Bank, CSR, Parivartan)



Thematic areas:

Skill Development and Livelihood Enhancement, Promotion of Education, Health and Hygiene, Natural Resource Management, Financial Literacy and Inclusion

The Holistic Rural Development Program (HRDP), a collaborative initiative with HDFC Bank's Parivartan, aims to comprehensively uplift rural regions within 15 villages of Nawada District of Bihar. This endeavor places a strong emphasis on increasing the capabilities of vulnerable communities through targeted skill development and training, equipping them to navigate the intricacies of environmental challenges. The program is designed to address the pressing issue of deepened impoverishment resulting from diminishing agricultural yields by refining techniques and resource management practices. Key elements embedded within this initiative include enhancing the infrastructure of schools and Anganwadi Centers (AWCs) to create conducive learning environments for children through Integrated Child Development Services (ICDS), promoting heightened health awareness among community members to foster better health practices and outcomes, and advancing sustainable farming techniques to improve agricultural productivity and environmental health. The HRDP is underpinned by fundamental pillars, each crucial to the holistic development of the targeted communities: improving educational infrastructure and resources to ensure quality education for children, providing skill development and training to enhance the livelihood opportunities of community members, focusing on health awareness and improving water and sanitation facilities to ensure a healthier living environment, and implementing effective management practices for natural resources to promote sustainability and resilience.

Key achievements:



103 Women benefited from women enterprise



11 Tool bank established



7 Farm field school Promoted



11 Smart classes & Smart Schools promoted



9 Anganwadi Renovated



12 Sprinkler based irrigation system established



12 Solar based irrigation system established



1 Farmers collective/ Cooperative formed



150 Solar streetlights installed



65 Vermi Compost Pit established to promote organic farming

Community Empowerment Program

(A program of Responsible Mica initiatives)




















Thematic areas:

Child Protection and Education, Health and WASH, Livelihood and Skill Development, Women Empowerment, Natural Resource Management

The Community Empowerment Program is active in 50 villages across Bihar and Jharkhand, focusing on uplifting communities in mica-rich regions. The program adopts a holistic approach, addressing five key domains: livelihood, education, social entitlements, health and WASH, and advocacy. It aims to elevate ultra-poor households by fostering sustainable solutions through a variety of interventions. This include asset-building support, vocational training, financial literacy sessions, distribution of kitchen garden seeds, provision of scholarships, establishment of educational infrastructure, organization of health camps, dissemination of hygiene awareness, and facilitation of access to social entitlements. The project's efforts are dedicated to creating lasting positive impacts and driving meaningful transformations within these communities.

Key achievements:

-  **71** youths received vocational training in stitching, beauty and other trades
-  **120** household received training and seeds for kitchen garden.
-  **596** individual received trainings on agriculture and livestock productivity
-  **43** families received asset building support to enhance their income
-  **6** financial literacy session conducted
-  **915** community members benefited from number of health camps
-  **6** nutritional camps organized for the children
-  **493** girls got educational sessions on health & hygiene for preventive purpose
-  **2** community based safe drinking water established.
-  **8** Aanganwari centre modelled
-  **159** children catred in balwadi centres
-  **67** student received scholarship support
-  **849** children received promotional support to balmanch to increase their participation
-  **4** life skill training conducted for children
-  **74** teachers oriented at school level through education trainer
-  **846** children received teaching learning and sports materials in 2 school
-  **1524** individuals were successfully connected with various social entitlement schemes



Thematic areas:

Child Protection and Education, Health and WASH

The "BACHPAN" project focuses on the comprehensive development, protection, and care of orphaned and semi-orphaned children in seven slums of Bihar Sharif, Bihar. It addresses their challenges through kinship care for those with relatives, support for siblings in independent care, and assistance for children raised by various families. The project's strategy includes prioritizing psychological well-being, enhancing the social environment through awareness and workshops, and providing platforms for children's self-expression. Implementation involves engaging with child clubs and local authorities, offering life skills training and educational support, linking families to government schemes, improving educational facilities, and facilitating school and Anganwadi Center (AWC) enrollment. Through these efforts, the project aims to create a supportive environment that enables orphaned and semi-orphaned children to thrive and reach their full potential. By integrating community involvement and ensuring access to essential services, "BACHPAN" not only addresses immediate needs but also builds a foundation for long-term growth and empowerment. The project emphasizes the importance of creating safe and nurturing spaces where children can develop resilience and self-confidence.

Key achievements:



50 children are currently receiving financial support for their tuition to ensure their education continues



10 children have been supported with study materials and books.



116 children have been successfully enrolled in school.



5 Government schools support the sanitary napkin hygiene kit for adolescent girls.



11 Anganwadi Centres (AWCs) in our targeted area support whiteboards and chalk, books, pencils and a learning chart.



85 individuals linked to various social entitlements and schemes.

BACHPAN

"Building Atmosphere for Children to have Protection & nurturing"

(A Program of Azim Premji Philanthropic Initiative)



Thematic areas:

Child Protection and Education, Health and WASH

"BACHPAN" is an initiative active in 10 slums and 30 Gram Panchayats across Nalanda, Nawada, and Patna Districts in Bihar. BJUP's objective with this project is to foster a safe and supportive environment for children, focusing primarily on orphaned and semi-orphaned kids. The initiative targets child labor, especially among ragpickers, acknowledging its detrimental impact on their cognitive and emotional development. BACHPAN's holistic strategy is built on three key pillars: providing alternative care, enhancing social infrastructure through awareness campaigns, and empowering children by ensuring their active participation. Implementation involves collaborating with local organizations, offering parenting training, providing educational assistance, facilitating access to government schemes, and supporting school enrollment for children. Additionally, the initiative aims to build community resilience by establishing child protection committees, creating child-friendly spaces, and offering vocational training to older children. Regular health check-ups and counseling sessions are also conducted to ensure the overall well-being of the children. BACHPAN encourages community involvement, recognizing the critical role of local stakeholders in sustaining long-term change. Through this initiative, BJUP strives to break the cycle of poverty and provide a brighter future for the children in these regions.

Key achievements:



11 Children received financial support for their tuition to ensure their education Continues



470 Children received educational kit



125 Children received nutritional kit



22 children have been successfully enrolled in the school



388 children received life skill training



20 Schools were supported with sanitary napkin and **888** adolescent girls got benefited



517 individuals have been linked to various social entitlements and schemes



32 panchayat level child protection committee formed and strengthened



10 community libraries and **5** leaning centre are running to enhance quality leaning among children

BACCHE- 2 Feet Ahead Together

Building Atmosphere for Comprehensive Child
Health and Education)
(A Program of Kinderpostzegels, Netherland)

Key achievements:



432 children participated in awareness campaign on the importance of education



572 Mothers of girl child to aware on girl education elimination of child marriage & child labour



642 individuals linked with social entitlement schemes.



1342 girls got aware on menstrual hygiene at school level



14 sanitary vending machines installed in the government schools



210 Bal sansad members have been trained to support children in feeling safe at school



105 school teachers are trained on social and emotional wellbeing



22 dialog meeting with Education officials & PHC officials on mental health



30 highly vulnerable out of school children received scholarship support



3 smart class established.

Thematic areas:

Child Protection and Education, Health and WASH

The 'BACCHE-Two Feet Ahead Together' program represents a significant advancement in the holistic development of children in the Rajauli Block of Nawada district of Bihar by fostering meaningful child and youth engagement. This initiative focuses on enhancing children's resilience and mental well-being, highlighting the vital role of education. It seeks to build a supportive environment by raising awareness about children's mental health among stakeholders and communities, encouraging dialogue, and improving educational infrastructure. The program aims to boost resilience, self-confidence, and cognitive skills through life skills training and active participation in sports and the arts. It also underscores the importance of education by combating child labor, ensuring school safety, and supporting ongoing learning through resource centers, teacher training, and parental involvement. Additionally, the program integrates community feedback to adapt its strategies effectively and promotes collaboration among local organizations to maximize its impact. By addressing both educational and emotional needs, it creates a well-rounded approach to fostering the overall development of children.

Thematic areas:

Child Protection and Education

The Maitri Project, supported by Educate Girls USA, was launched in the Nalanda District to address the urgent issue of out-of-school girls (OOSG). This initiative aims to overcome the complex challenges faced by young girls from disadvantaged backgrounds who are unable to attend school due to financial constraints and societal obstacles. The project is dedicated to bringing these girls back into the educational system through a three-pronged approach. First, it focuses on the identification of OOSG through rigorous, evidence-based assessments in collaboration with local stakeholders such as teachers, healthcare workers, and community representatives, utilizing door-to-door surveys. Second, the project employs a multifaceted strategy for enrollment, which includes clarifying stakeholder roles, providing capacity-building, and conducting awareness campaigns with educational materials, community camps, and teacher sensitization to promote girls' education. Finally, to ensure these girls remain in school, the project offers education kits and counseling services to address potential dropout reasons. Through this comprehensive approach, the Maitri Project aims to provide quality education and long-term support to out-of-school girls in the Nalanda District, making a profound impact on their educational journeys and personal development.



Key achievements:



12263 Out of school girls identified



4175 Out of school girls enrolled



100 % Retention of out of school girls

Thematic areas:

Child Protection and Education,

BJUP, with the support of eVidyaloka, is undertaking the implementation of the Vidyaganga and Digital Classroom Program in two schools located in the Giyak block of Nalanda District. This forward-thinking initiative is designed to provide government school children with access to high-quality digital education. The program is supported by a network of highly qualified volunteer teachers and professionals who are dedicated to enhancing the educational experience for these students. The eVidyaloka program operates on two primary fronts. The first is focused on enrolling children in digital learning platforms and equipping them with innovative educational content that is delivered through Android applications. This approach ensures that students are engaged with interactive and up-to-date learning materials that are designed to meet their educational needs in a digital age. The second aspect of the program is the development and provision of essential digital infrastructure. This includes supplying tablets and smartphones to children, as well as extending these resources to parents and the School Management Committee. By establishing this digital infrastructure, the program ensures that students have the necessary tools to fully participate in digital learning, and that parents and school administrators are equipped to support and manage this new mode of education.



Key achievements:



500+ children are enrolled in the digital education



Dropout ratio decreased.



Increase in the attendance and learning of the students in the classroom



4 boys received monetary prize of **5,000**

Key achievements:



569 new Registration



6016 active HRG in CSC



4533 Follow up were done



3 Advocacy Meeting conducted



317 Testing Referral Service were provided



267 Testing Report Received.



3557 Counselling Service and TB screening were done



12 Coordination Meeting with ART conducted



486 Individuals linked with Bihar AIDS Satabadi Yojna



1161 Individuals linked with Parvarish scheme

Thematic areas:

Health and WASH

The Vihaan Project, a nationwide effort to support individuals living with HIV/AIDS, is run by BJUP with the assistance of UPNP+. This initiative covers Gaya, Arwal, Jehanabad, Aurangabad, Nalanda, Nawada, Sasaram in Bihar, and the border districts of Jharkhand. The project aims to establish and manage 350 Care and Support Centres (CSCs) throughout India to broaden access to essential services, improve treatment adherence, and reduce stigma and discrimination, thereby enhancing the quality of life for people living with HIV (PLHIV). The Vihaan CSCs are dedicated to the health and well-being of PLHIV and their families, with a particular focus on reaching underserved groups, including women, children, and high-risk populations such as female sex workers (FSW), men who have sex with men (MSM), transgender individuals, and people who inject drugs (PWID). Through this project, BJUP offers a comprehensive range of high-quality care and support services, working in tandem with nearby ART centres. The CSCs provide safe spaces for PLHIV, offering services such as counseling, outreach and follow-up support, health referrals, and connections to social welfare programs.



Sonu Shines bright in Balmanch's guiding light

Sonu Kumar, a 13-year-old boy from Lalilewar village in Jamui district, Bihar, exemplifies the profound impact that community-driven educational initiatives can have on a child's life. Instead of attending school, Sonu worked alongside his father, Mr. Shivkumar Das, in the local mica mines. His father's monthly income of approximately Rs 4000 from mica picking, coupled with the lack of proper irrigation and agricultural opportunities in their village, left the family struggling to make ends meet. The harsh economic conditions and the prevalent culture of mica mining compelled Sonu to start working at the age of 5, mirroring the lives of many other children in Lalilewar. Despite being enrolled in school, the demanding work schedule and lack of a conducive study environment at home led to Sonu's gradual disengagement from education. By the time he was 13, his academic performance had deteriorated, and he faced mental trauma due to the grueling labor and lack of support. His parents, though supportive of his education, lacked the means and knowledge to provide the necessary encouragement and resources.

The community empowerment project in Lalilewar aimed to uplift the village through education, child rights awareness, and overall development. A pivotal component of this project was the creation of a Balmanch, a forum designed to engage children with their rights and the importance of education. Sonu joined the Balmanch and began participating in meetings that highlighted the significance of schooling and child rights. The Balmanch provided Sonu with new insights into his situation and motivated him to return to school. The program facilitated additional resources, including libraries and whiteboards, to support students like Sonu. Despite initial struggles due to his extended absence from school, Sonu received support from the community, including tutoring and access to educational materials.

With these resources and the backing of the Balmanch, Sonu gradually overcame his academic challenges. His confidence in his studies improved, and he began to catch up with his peers. His parents, who had initially been skeptical, were pleased to see Sonu's progress and were supportive of his educational journey. Today, Sonu Kumar attends school regularly and is determined to make the most of his education. His story reflects a significant shift from a life of child labour to one where he is actively working towards a better future through education.

The organization and my friends at Balmanch gave me the confidence to leave child labor behind and pursue education like other children. I now believe that I can secure a bright future through schooling.



**Wooden cart,
bringing hope
and cheer,
easing every
load,
happiness
draws near**

Jeera Devi, a resident of Shahpur village in Nawada's Warsaliganj block, faced severe hardships due to her husband's alcoholism. With no financial support from him, she was left with the sole responsibility of providing for her family. To make ends meet, Jeera Devi began selling vegetables in the local village market. However, the task was daunting—she had to carry the vegetables on her head, which limited the quantity she could transport and the income she could earn.

Carrying vegetables on her head each day not only limited her ability to earn a decent income but also took a toll on Jeera Devi's health. The small quantities she could carry meant that her earnings were often insufficient to meet her family's basic needs. Additionally, the physical strain of carrying the load over long distances left her exhausted, with little energy for other responsibilities. Recognizing the challenges faced by Jeera Devi, HDFC Bank Parivartan, through its initiative of Enterprise Development for Women, provided her with a wooden wheel cart. This simple yet essential tool significantly transformed her vegetable-selling business. With the cart, Jeera Devi was able to transport larger quantities of vegetables and fruits to the market, reaching more customers and achieving financial independence.

The wooden wheel cart significantly improved Jeera Devi's life. Her daily income increased to ₹250, a substantial rise that allowed her to provide better for her family. For the first time, she was able to save money, giving her a sense of financial security and hope for the future. In addition to the financial benefits, the cart also eased the physical burden on Jeera Devi, leading to an improvement in her overall health. She now feels more confident and capable, and her outlook on life has become more positive.

“



My wooden cart has not only boosted my income but has also eased the physical burden I used to carry every day. My health has improved, and my daily income has increased. I am deeply grateful to HDFC Bank Parivartan's enterprise Development initiative for giving me this opportunity. The wooden wheel cart has truly given wings to my self-confidence, and I am determined to continue growing my business and improving my family's life

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Participatory rural game showed the way, helping girls understand menstrual health today

In rural areas like Charaiya, Jamui, Bihar, menstrual hygiene management often relies on traditional practices, which may not always align with modern health recommendations. To address this issue and promote better menstrual hygiene practices, a participatory rural game using a modified Snake and Ladder game was implemented. This case study explores the impact of this innovative approach on community awareness and practices related to menstrual hygiene.

The traditional Snake and Ladder game was adapted to address menstrual hygiene. The game board included Ladders, representing positive practices such as using sanitary pads, maintaining cleanliness, and consuming iron-rich foods. Snakes represent negative practices such as using unhygienic cloths and poor hygiene. The community facilitator and education trainer guide ensured accurate and sensitive delivery of information. The game was played in a group with adolescent girls and women, with the aim of educating them in an interactive and engaging manner. Pre- and post-game surveys were conducted to assess changes in knowledge and practices. Informal interviews and focus group discussions provided additional insights into the impact of the game.

There was a noticeable shift in menstrual hygiene practices among participants. Many transitioned from using traditional cloths to sanitary pads and became more aware of the importance of maintaining personal hygiene. The game also highlighted the importance of consuming iron-rich foods during menstruation, leading to some dietary adjustments. The game fostered open discussions about menstrual health, helping to reduce stigma and encourage support among community members. Initial resistance to discussing menstrual hygiene due to cultural taboos was encountered. However, the interactive nature of the game helped overcome these barriers and facilitated a more open dialogue.

The participatory Snake and Ladder game successfully enhanced menstrual hygiene awareness and practices in the village. By combining education with interactive learning, the game facilitated meaningful improvements in knowledge and behavior, demonstrating the value of innovative approaches in rural health education. Future initiatives can build on this success to address other health issues and continue promoting positive community change.

“Kajal a student of UMS Charaiya shared, “Through the Snake and Ladder game, I learned about menstrual hygiene practices. Previously, we used cloths, but now I understand the importance of maintaining cleanliness and consuming iron-rich foods during menstruation. Before participating in the game, I was hesitant to discuss menstrual hygiene and lacked awareness about its significance. This game has helped overcome that hesitation and provided valuable knowledge.”

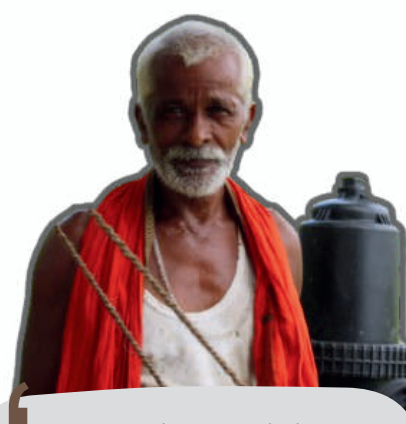
Farmers feel calm with the smart irrigation on the farm



A sustainable and smart irrigation system for a group of marginal and small farmers helps them earn more in comparison to using polluting diesel pumps or relying on rain to irrigate their crops. Farmers in Nawada District were heavily dependent on diesel pumps for crop irrigation. Expensive diesel engines increase farm input costs and contribute to carbon emissions. Agriculture is the main source of income for most of the area. The average landholding size is low due to the scarcity of rainfall. This also results in a high cost of irrigation. To reduce the cost of irrigation, A solar-based group irrigation system in 15 villages across Nawada District was set up through the Holistic Rural Development Program (HRDP) with the collaboration of Bhartiya Jan Utthan Parishad and HDFC Bank. The initial process involves sharing information with the Village Development Committee (VDC) and the Farmer's Club about the responsible utilisation of irrigation water and promoting changes in agricultural practices related to smart irrigation.

The installation of a community-owned solar-based irrigation system began with the identification of clusters, measurement of catchment area, and formation of Jal Samitis (user groups). This is followed by mapping the command area of each irrigation system and deciding on the layout for the buried pipeline. Trenching for pipeline, bore well, and pump house construction work is then done by the user group through community contributions. Usage norms include the distribution of water as per a member's needs and the nominal collection of an irrigation fee. With the active participation of and joint efforts of the local community, farmer's club, and VDC, 12 solar-based irrigation systems, have been installed across 5 villages. They can now cultivate 150 acres of farmland, which is benefiting more than 1,000 farmers.

The change began after the installation of the solar-based irrigation system. Farmers' once barren land has become fertile; the land is now cultivable. With the system, they have estimated an increase in their annual income of almost Rs 30,000. By opting for solar energy instead, the program has avoided the emission of approximately 22,315.5 kilograms of carbon dioxide (CO₂) during this period. The initiatives have led to increased crop yields, promoted more sustainable water usage practices, and improved the livelihoods of farmers in the community.



I was relying solely on unpredictable weather patterns or conventional irrigation methods that drained my savings and the Earth's precious water. Now I am happy that I have found a reliable and consistent water source for my crops. I recommend this system to fellow farmers who are ready to embrace a more sustainable, efficient, and responsible way of cultivating the land. I am grateful for the constant support provided by the team BIUP says Sakal Dev Singh, farmer from Khapura village.



Kitchen garden where fresh greens and hope unite, Seeds yield both health and income, a future bright.

Radha Devi, a resident of fulwarya Village of Rajauli block in Bihar, She lives with her family of five. Her family relied primarily on the crops they grew on their farmland and occasional market purchases for their diet. Like many others in her community, Saro followed traditional farming methods to grow vegetables in her backyard. However, the family's diet lacked diversity, and their dependence on market goods was high.

In response to the need for improved dietary diversity and reduced market dependency, Radha Devi participated in a kitchen garden intervention program. The program aimed to enhance food diversity for families in the community by encouraging the cultivation of various vegetables at home. Saro was provided with seeds of ladyfinger, pumpkin, beans, green and red spinach, along with comprehensive training and ongoing hand-holding support. This initiative was designed to empower participants like Saro to grow a wider variety of vegetables, ensuring a more nutritious diet for their families.

With the knowledge and resources gained from the kitchen garden intervention program, Radha Devi transformed her backyard into a thriving kitchen garden. She began cultivating the new vegetable varieties provided by the program. Saro's family now enjoys a more diverse and nutritious diet, significantly enhancing their overall health and well-being. The inclusion of various vegetables has reduced their reliance on market-purchased goods, making their diet more self-sufficient and cost-effective. In addition to meeting her family's nutritional needs, Radha began selling the surplus vegetables to her neighbours at fair prices. This additional income has supplemented her primary income, contributing to her family's financial stability. The success with her kitchen garden has not only boosted her confidence but also positively influenced her community. Her neighbours have observed the benefits of the program, fostering a sense of curiosity and motivation to adopt similar practices.

“

Radha Devi reflects on her journey with a sense of pride and fulfillment, stating, "I grow vegetables for my family and sell surplus vegetables to my neighbors at fair prices; the income from my kitchen garden supplements my main income. Now I'm in great spirits." Her experience highlights the significance of the kitchen garden program in not only improving her family's nutrition but also providing her with a sustainable source of income and a sense of empowerment.

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Year at a glance



April 2023



This month, we transformed culinary traditions into economic opportunities by offering specialized training in Achar and Papad making. Through our food processing initiative, local youths gained valuable skills, turning everyday ingredients into sustainable livelihoods in our intervention area.



May 2023



We proudly celebrated World Menstrual Hygiene Day 2023 in promoting the importance of fostering open discussions about menstruation and eliminating any myths or taboos associated with it. and embrace menstruation without shame.



June 2023



This month, we celebrated World Environment Day with a series of impactful activities aimed at raising environmental awareness and fostering a deep connection with nature. Our efforts brought the community together to take action, protect our planet, and pave the way for a sustainable tomorrow.



July 2023



On a mission to nurture and protect, we distributed essential ration kits to children in need of care and protection. This initiative ensured that these young lives received the nourishment they deserved, reinforcing our commitment to their well-being and brighter futures.



August 2023



We organized Livelihood Promotion Program in collaboration with HDFC Bank CSR, was held on August 28, 2023. The event aimed to empower 20 selected women beneficiaries by providing them with the necessary skills and resources to kick start their Livelihood endeavours. The event was successful with eminent guest Present at the event.



September 2023



We launched a successful health camp in Lalilevar village, Jamui District, aimed at reaching underserved and resistant communities. Our initiative, powered by the commitment of doctors, ASHA workers, ANMs, and volunteers, provided vital healthcare services. By touching the lives of 150 individuals and referring those in need to the nearest hospital, we reinforced our commitment to building healthier, more resilient rural communities.

Year at a glance



October 2023

we conducted a mushroom production training program for 20 selected women beneficiaries, with the support of HDFC Bank. This program aimed to introduce advanced mushroom cultivation techniques and raise awareness about its entrepreneurial potential and enabling women to start farming at home with minimal resources.



November 2023

Celebrating Children's Day, we embraced the spirit of Children's Day by ensuring that no child is left behind. A world without children would be lacking in joy, laughter, and compassion and dedicated ourselves to engaging with the children, listening to their voices, and ensuring they enjoyed every moment to the fullest.



December 2023

Through our scholarship support, we have provided bicycles to children from ultra-poor backgrounds. This initiative aims to make their journey to school safer and faster. With these bicycles, we are breaking down barriers to education and ensuring that every child has the opportunity to attend school with ease.



January 2024

The BJUP Team has distributed educational kits to 3,000 school children, providing them with essential tools to support their learning journey. This initiative acts as a stepping stone to motivate children to attend school and brings smiles to their faces, helping to foster a love for learning.



February 2024

To introduce digital learning among 8th-grade, a Smart Class was inaugurated by Ms. Titia, Program Director, SKN, Netherlands, at Government School, Hardiya, Rajauli, Nawada, under the BACCHE Two Feet Ahead Together Program. Equipped with essential digital facilities, this Smart Class will enhance the learning experience for 300 students, helping to reduce digital disparity.



March 2024

we celebrated the pivotal role of women in our journey towards social impact by highlighting their voices in shaping development policies. By supporting our women beneficiaries and female employees, we have fostered a collaborative environment where their contributions drive our growth and success.



Bhartiya Jan Uthhan Parishad (BJUP) collaborates strategically to create strong synergies that amplify its impact on rural communities. By partnering with corporates, government bodies, nonprofits, academic institutions, communities, and individuals, BJUP is fortunate to have the support of a diverse range of partner organizations and individuals who have contributed financial resources, technical expertise, managerial knowledge, and materials. These partnerships have also played a key role in developing human resources both within the organization and at the community level. We express our heartfelt gratitude to all our partners for their invaluable support.



National



International



Corporate Social Responsibility



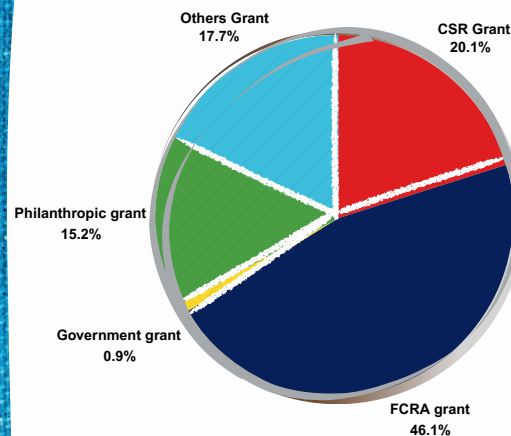
Our Financials: Every Penny counts



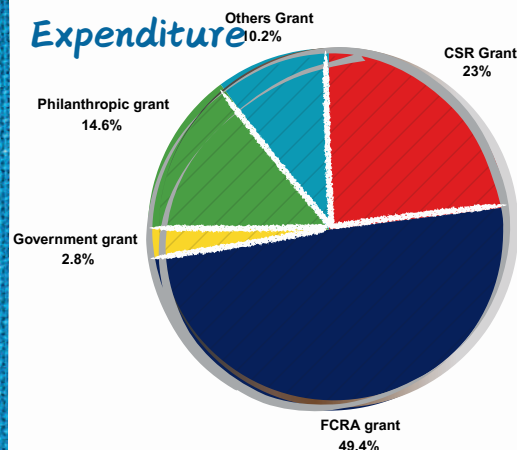
Bhartiya Jan Utthan Parishad (BJUP) extends heartfelt gratitude to all our partners and finance team for their invaluable, collaborative, and innovative contributions, which have significantly amplified the impact of our programs and initiatives. Our efforts have always been fuelled by the support of our partners. Their strategic investments have been pivotal in empowering communities and enhancing the efficiency of our interventions. Over the years, BJUP has established strong partnerships with renowned national, international institutions and CSR's to maximize the reach and effectiveness of our projects. BJUP is committed to ensuring that all grants and donations are utilized in the most efficient manner to benefit those in greatest need, by implementing effective programs in health, education, livelihoods, and child protection. Our management upholds the highest standards of accountability through regular internal and external audits, as well as consistent financial reviews.



Income



Expenditure



Sl.No.	Financial Year	Income (INR)	Expenditure (INR)
1	2023-24	8,00,02,908.08	6,94,93,095.45
Fund Utilisation		Income	Expenditure
1.	CSR Grant	1,60,37,765.01	1,60,06,680.00
2.	FCRA grant	3,68,99,467.44	3,43,66,093.39
3.	Government grant	7,35,921.00	19,19,372.24
4.	Philanthropic grant	1,21,59,909.60	1,01,49,833.00
5.	Others Grant	1,41,69,845.03	70,51,116.82
Total (INR)		8,00,02,908.08	6,94,93,095.45

We are aligned with sustainable Development goals (SDG) 2030



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Jamui, Gaya and Banka

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